



Brand Deck

A close-up photograph of a man and a woman kissing. The man is on the left, with a beard and mustache, and the woman is on the right, wearing a large hoop earring. They are both smiling and have their eyes closed. The background is dark, and the image is framed by a red border.

**DID YOU KNOW?
WE SPEND 2 WEEKS OF
OUR LIVES KISSING!!**

#KissCapture


KissCam®



**HOW CAN WE CAPTURE
THE MOMENT FOR A
LIFETIME?**

#KidCuties

KissCam®

A photograph of a crowd of people at a Kiss Cam event. In the foreground, a woman with short, curly grey hair and glasses is looking towards the camera. Behind her, a woman with long dark hair is smiling. To the left, a man in a red shirt is visible. The background is filled with other people, some wearing red shirts. The image is framed by a red border with a heart shape cutout at the top.

KISSCAM
IS THE ANSWER!

#KuteCouple

KISS CAM

KissCam®

Our Kisstory: YOU'VE NEVER HAD A KISS LIKE THIS

Everyone knows **KissCam**. What started in the stadiums has grown into a worldwide phenomenon.

Founded in 2012, **KissCam**, LLC is a privately held entertainment, advertising, and video/photo messaging company that owns the **KissCam** registered trademark in the U.S. and worldwide. **KissCam** LLC is expanding the **KissCam** brand into other industries offering licensing opportunities, collaborations and national campaigns featuring the legendary **KissCam**.

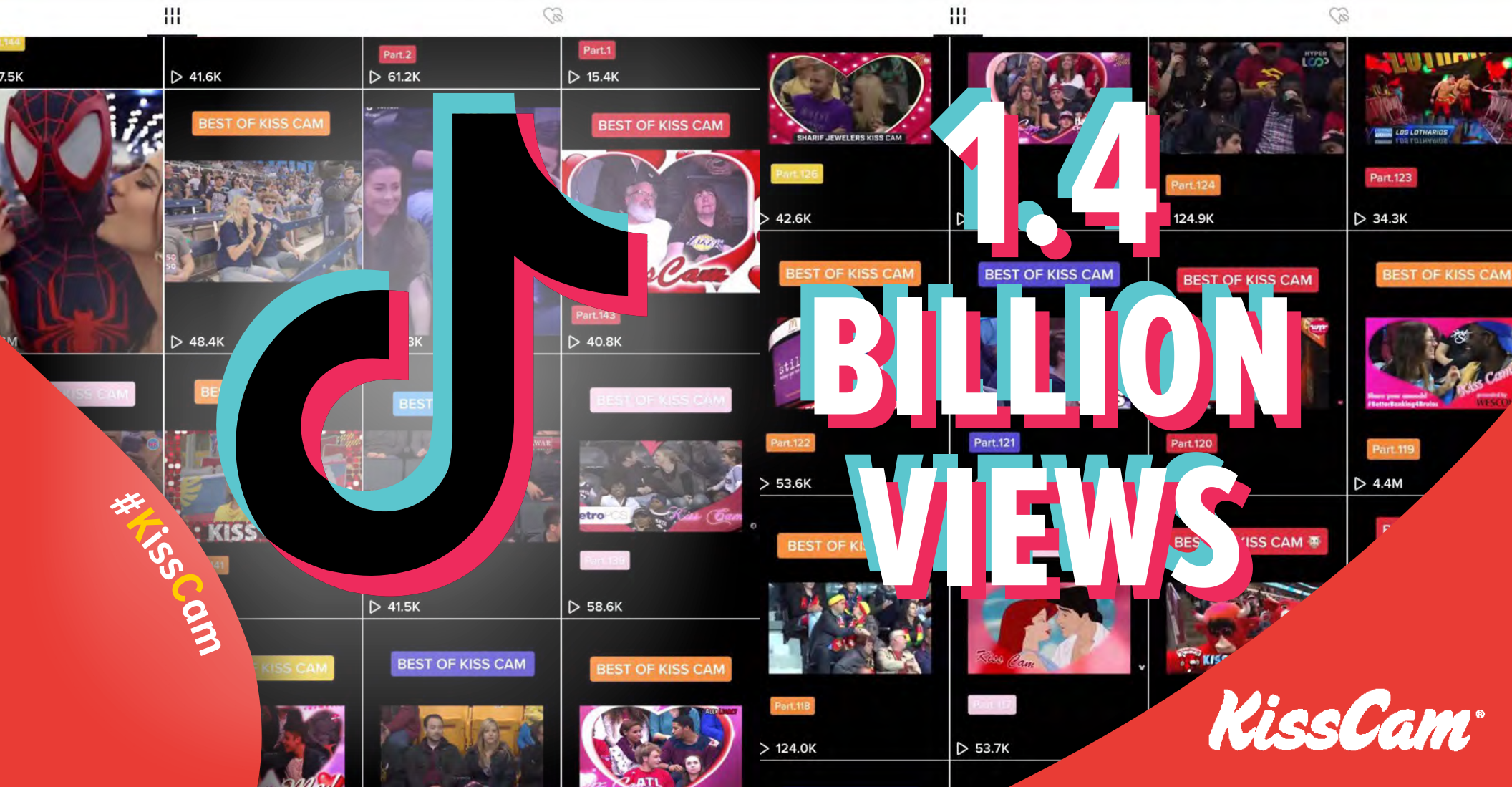
With a custom photo-sharing app and over 1.4 billion views on TikTok, **KissCam** is universally loved by all.



#KisstoryCurrently

KissCam®

Social Media
DON'T MISS THE KISS



Kiss Cam-paigns

PUBLIC DISPLAYS OF AFFECTION

- In the Arenas
- Public Events
- Social Media Campaigns
- Global Contests
- E-Sports Activations
- Custom Apps
- Corporate, Sponsorships, Charities, and PSA's

#KissCam-paign



KissCam®

Kiss Contests

ANATOMY OF A LIVE KISS CAMPAIGN



- **Event:** Game, sporting event, concert, fundraiser or corporate event
- **Pre-Event Promotion:** Examples of pre-marketing promotions can include social media, TV, print, paid, endorsements, and other forms of media etc...
- **Participation:** Once the user arrives at the venue, signage and screen promotions announcing the KissCam Contest, and information on how to enter the KissCam Contest (QR code can be displayed along with other marketing material). Users can also participate at home and scan the QR code from their TV screen.
- **Activation:** Users will have the ability to upload and print their KissCam branded pictures in the Print on Demand's platform to be available for purchase of merchandise.
- **Data Gathering:** In order to enter the KissCam platform, the user is required to include their email and/or phone numbers.
- **Post-Event Exposure:** Users who participate can share their pictures with friends, and family through their social media, along with consumer products and exposure for our partners.

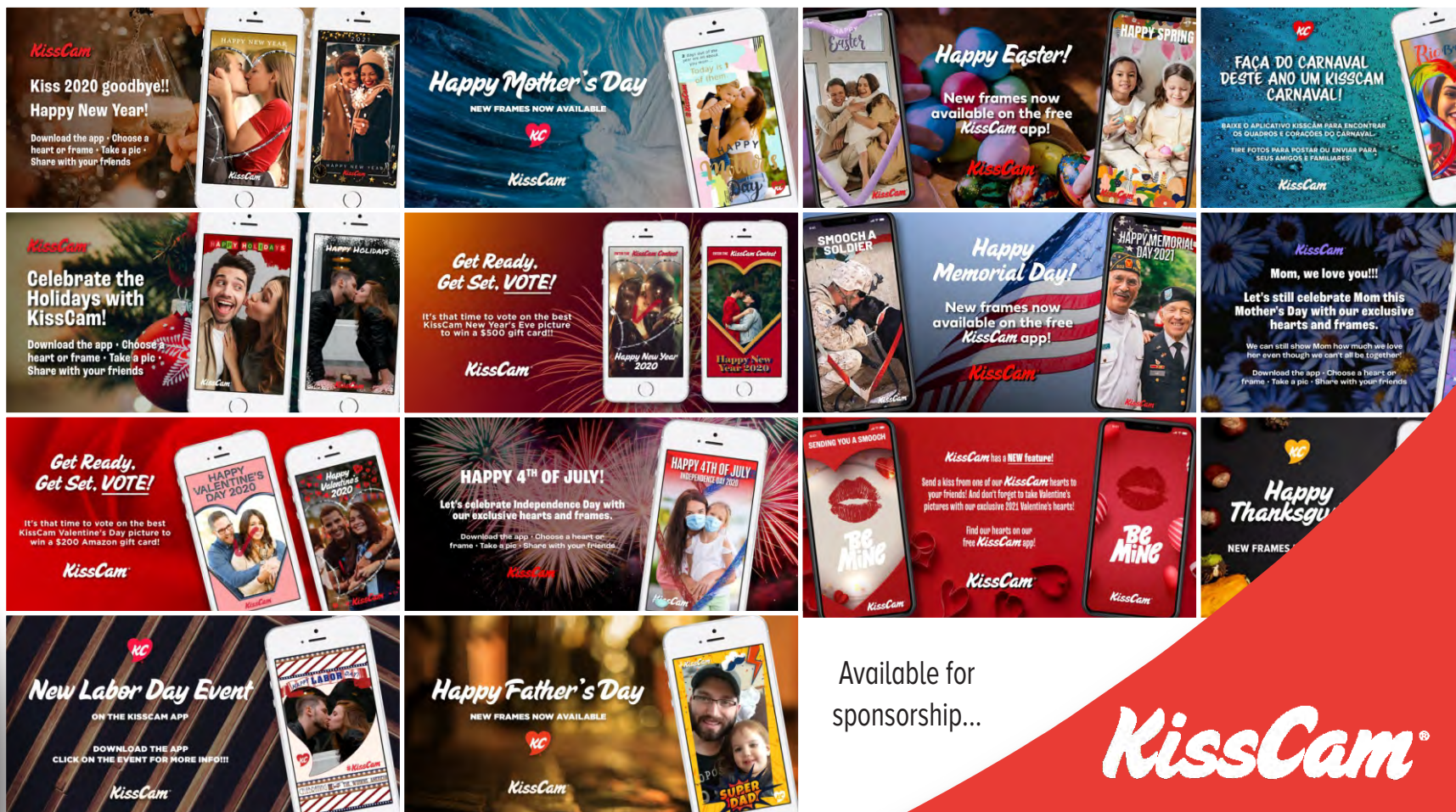
#KissChronology!

KissCam®

Kissing in Public

SOCIAL MEDIA CAM-PAIGNS

Over 50 National and International Campaigns



#Kiss-Cam-Paigns

Available for
sponsorship...

KissCam®

KissContests

ANATOMY OF A SOCIAL MEDIA CAMPAIGN

- **Campaign:** Social causes or proprietary corporate campaigns.
- **Participation/Activation:** Depending on the campaign and social causes, the campaigns are activated across all social media platforms, including your company website, emails and social media channels. QR codes, web address, giveaways, and announcements can be placed throughout so users will know how to participate.
- **Print-On-Demand:** Users will have the ability to upload and print their KissCam branded pictures in the Print-on-Demand's platform to be available for purchase of merchandise.
- **Data Gathering:** In order to enter the KissCam platform, the user is required to include their email and/or phone numbers.
- **Post-Event Exposure:** Users who participate can share their pictures with friends, and family through their social media, along with consumer products and exposure for our partners.

#KissChronology!

KissCam®

KissContests

E-SPORTS ACTIVATIONS



In September 2021, KissCam and Esports TV (ESTV) entered into a license agreement enabling ESTV to integrate the patented KissCam contest into select Esports games. While the KissCam Contest mobile app was initially developed for use during sporting events in a venue, the company's patented technology was expanded to a web-based app that can be utilized for any live or virtual event. The KissCam is recognized worldwide as part of the sports fan experience and is the perfect link for Esports and their sponsors seeking to engage with customers. Now with the company's new licensing agreement, the influential and highly recognizable brand can be utilized by any Esports organization for any live or virtual promotion.

#KissChronology!

ESTV

KissCam®



KissCam®

Socially Aware!

CORPORATE, CHARITIES, PSA'S

The KissCam isn't just about showing affection. It's perfect for promoting any new initiatives, garner awareness, showcasing guests, clients and projects, or even utilizing during conferences, corporate events, and team competitions. KissCam can be part of your next corporate gathering:

- Promote brands, product and initiatives
- Boost engagement and interaction
- Extend reach live and virtually
- Create a new revenue streams

The KissCam event contests, Apps and White Label Apps can help your company, group or charitable organization achieve all of these objectives... and more. We will help you develop an event contest as well as design a branded photo frame (company or charity logo, event or campaign info, sponsors logos or public service messaging). KissCam can even geo-fence the mobile app so only those in attendance at your event venue can participate, or the event can be opened up to any geo-location the host identifies.

Kiss Cam provides our corporate, charitable, celebrity and influencer clients with a custom platform to expand their brand and customer engagement with customers, prospects, followers and fans. The white label mobile app utilizes the same proprietary architecture as the KissCam app. and provides our partners with new avenues to promote their brands, products, engagement and even generate marketing revenues.

#KorporateCauses

KissCam®

It takes two!

**LICENSING & COLLABORATION
OPPORTUNITIES**

#KissChronology!

KissCam®

Let's tango!

LICENSING & COLLABORATION OPPORTUNITIES

- **Print On Demand – All Products**
- **Wall Art and Photography**
- **Picture Frames and Photo Albums**
- **Greeting Cards**
- **Social Stationery**
- **HBA, Kissable Beauty- Lip Care**
- **Wedding and Celebrations**
- **Lottery and Gaming**



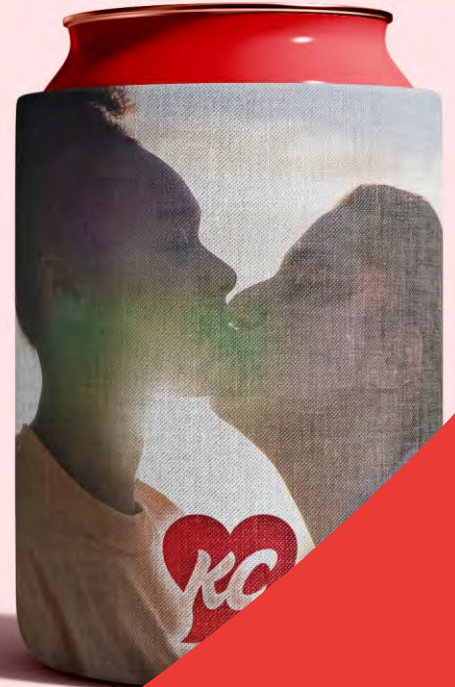
#KoolCommodities

KissCam®

Opps!

LICENSING & COLLABORATION OPPORTUNITIES

- Print On Demand



#KeepsakeCollection

KissCam®

Opps!

LICENSING & COLLABORATION OPPORTUNITIES

- Print On Demand



#KoolCommodities

KissCam®

Let's tango!

**WALL ART, PHOTOGRAPHY,
STATIONERY & PHOTO ALBUMS**



#KoolCommodities



KissCam®

Let's tango!

HBA, KISSABLE BEAUTY, LIP CARE



#KoolCommodities

KissCam®

Celebrate with a Kiss!

WEDDING AND CELEBRATION ACTIVATIONS



#KoolCollabs

Wedding
Album



Adam & Rachel
September 17, 2022

KissCam®



Kiss and Tell!

KISSCAM GOES VIRAL



Lester Holt honors a **#KissingCouple**
youtube.com/watch?v=6lYZfvGs8uc



NBA Best **#KissCam** Moments
youtube.com/watch?v=yzh-qGFn90c



Top 25 Funniest **#KissCam** Moments
youtube.com/watch?v=_rJXyQdILLI

#KrazyCouples!

KissCam®



#KissCapture

KissCam®

Licensing
KISS ME

THE B[®]AND LIAISON

OPENING DOORS. CLOSING DEALS.

STEVEN HELLER

OFFICE: 855-843-5424

MOBILE: 561-302-7838

STEVEN@THEBRANDLIAISON.COM

KATEY GABRIELSON

OFFICE: 855-843-5424

MOBILE: 651-261-5002

KATEY@THEBRANDLIAISON.COM

#KnowContact

WWW.THEBRANDLIAISON.COM

KissCam[®]