

EMOJione®

emojione.com

— THE —  
AUTHENTIC  
DIGITAL EMOJI  
— BRAND —

Brand Deck





# ABOUT US

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EmojiOne is a **full service emoji provider** and fast growing worldwide brand. We develop authentic digital emojis that are meticulously crafted, emotionally expressive, and highly entertaining,

Our icons are enjoyed on leading digital platforms and media; and licensed to a wide range of media and consumer products. Become part of the world's fastest-growing language and iconic phenomenon!

EMOJI**one**

# The **digital** licensing leader...



Sony Playstation

Just signed, primary emoji provider.



Adobe Photoshop

5m+ subscribers, native provider.



Intel

Just signed, social campaign.



Verizon Messages

10m+ installs, primary emoji provider.



Free Conference Call

Just signed, primary emoji provider.



Talk Ray

10m+ installs, primary emoji provider.



Slack



Firefox

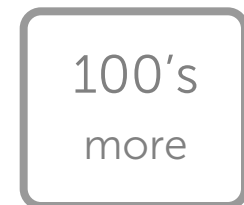


Go Keyboard



Textra SMS

+



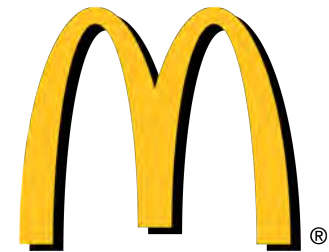
Seen worldwide in **print** and **tv...**



Featured as 'Emoji Analysis' in 3 episodes of South Park, Season 20.



Featured on the cover of Time Special Edition 'Science of Happiness'.



Chosen by McDonald's for special emoji-themed billboards.



# Products available at major retailers...



**KOHL'S**

Walmart 



**ROSS**<sup>®</sup>

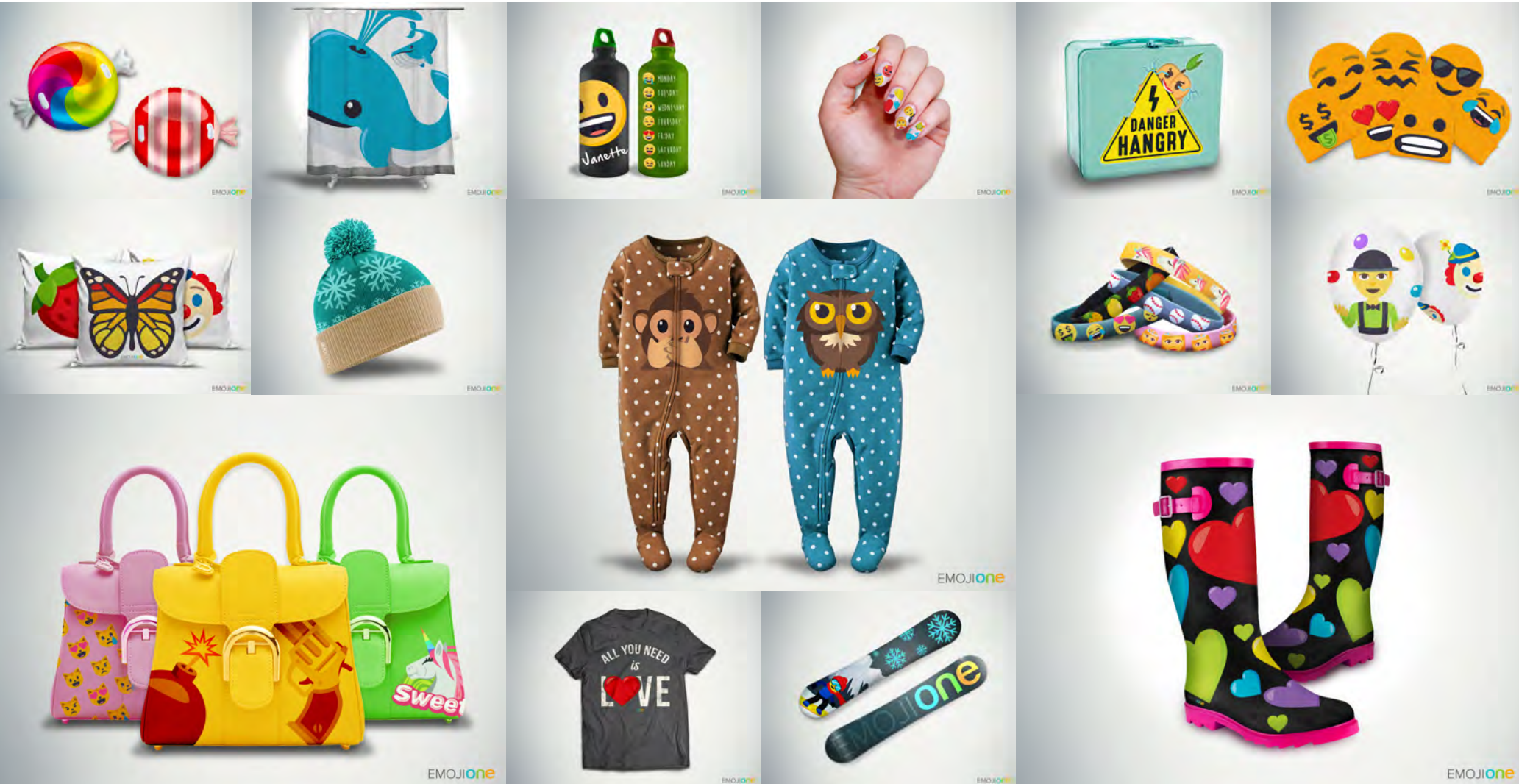
BIOWORLD<sup>®</sup>

**cafe  
press**<sup>®</sup>

**BOXED**



# Seeking new **licensing partners** today...



Images above are product mockups using emoji from our 2017 library.



and the possibilities are **endless**.



Images above are product mockups using emoji from our 2017 library.



# EMOJI

— 2,400+ icons —

EMOJIone



# An **evolution** in beautiful design...



Version 3 is brand new for 2017

v3.0 (2017)					
v2.0 (2015)					
v1.0 (2014)					

EmojiOne debuted in 2014 as the first ever open source emoji set

# Every **native** unicode emoji...



The same emoji available on your devices

2017

2,427 icons

2016

1,837 icons

2015

1,262 icons

EmojiOne is an official member of the Unicode Consortium



Emoji: Smileys

40 of 77 smileys shown



Emoji: Faces

40 of 85 faces shown





# Emoji: Diversity

40 of 751 diversity shown



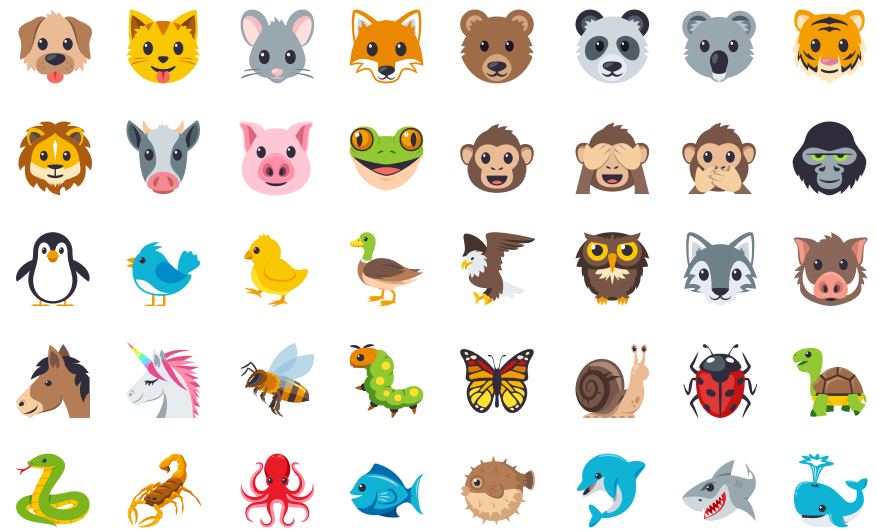
Emoji: Occupations

40 of 40 shown



Emoji: Animals

40 of 96 shown



Emoji: Activities

40 of 80 shown



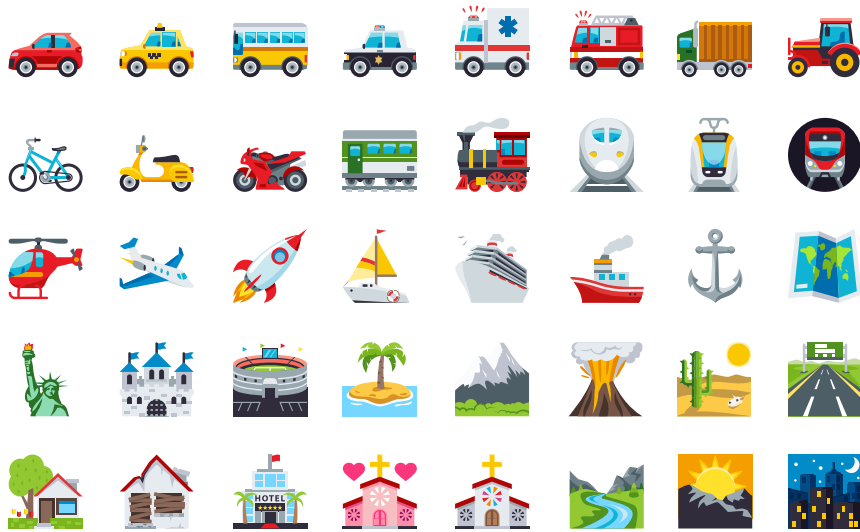
Emoji: Food

40 of 86 shown



## Emoji: Travel

40 of 119 shown



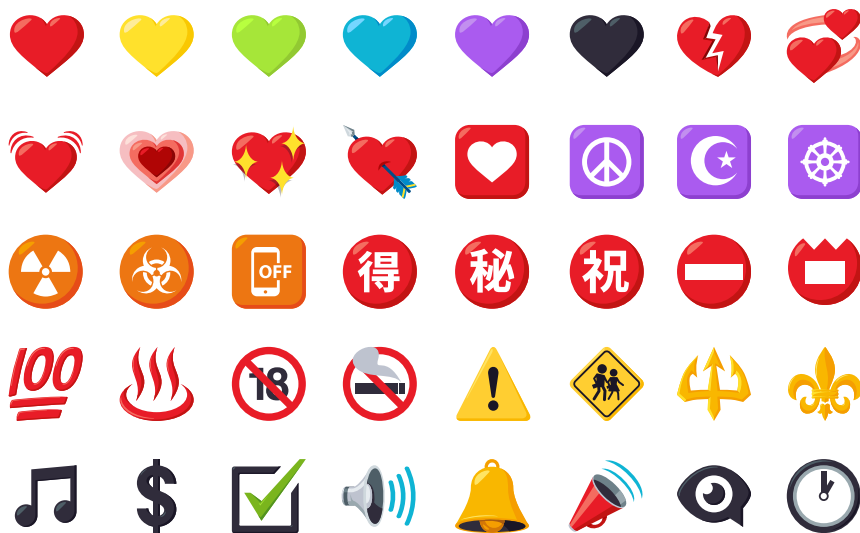
## Emoji: Objects

40 of 173 shown



## Emoji: Symbols

40 of 273 shown



## Emoji: Flags

40 of 275 shown





# STICKERS

— 240 icons —

EMOJIone



# Stickers are emoji, brought to life...



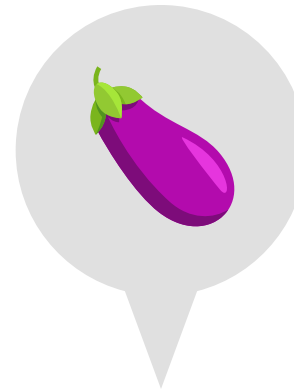
Smiley Guy



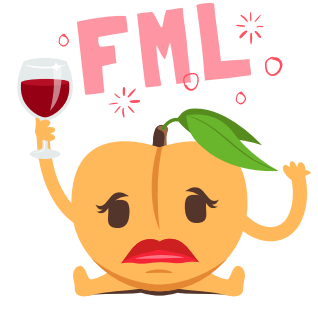
Happy Poo



Unicorn Life



Eggplant Life



Peach Life

Stickers are limited to selected strategic partners only.

Stickers: Happy Poo

15 of 40 stickers shown



Stickers: Unicorn Life

15 of 40 shown



Stickers: Smiley Guy

15 of 40 shown



Stickers: Eggplant Life

15 of 40 shown



Stickers: Peach Life

15 of 40 shown





# CUSTOM

— 300+ icons —

EMOJIone



# 100's of **gorgeous** custom creations...



Mashups



Fun Designs



Patterns



Adult Emoji



Custom Emoji



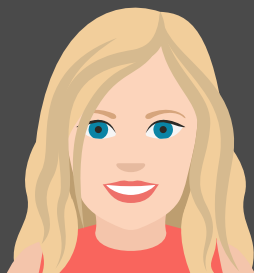
Unicode 10

Customs are limited to selected strategic partners only.



# Join the **revolution**

Let's make **magic** together



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THE B<sup>®</sup>AND LIAISON

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