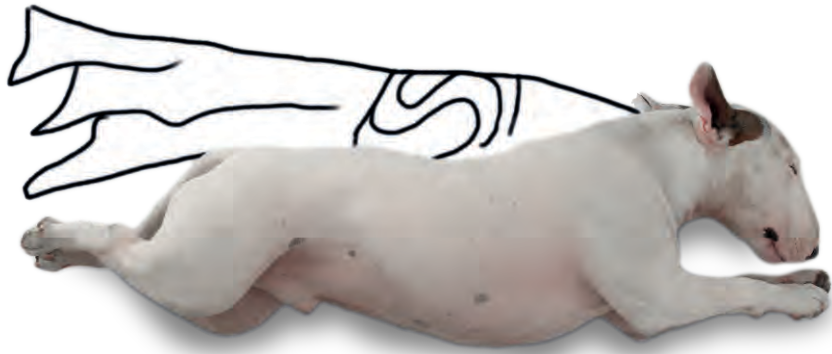


# "Jimmy the bull"





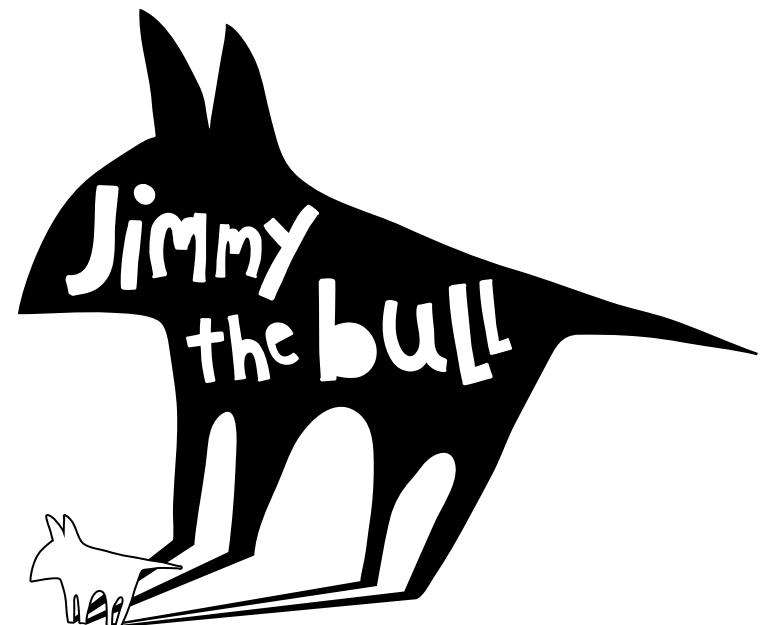
When Rafael Mantesso's wife left him, she took everything except their beloved bull terrier, whom she'd named after her favorite shoe designer: Jimmy Choo. With only Jimmy for company, Rafael found inspiration in his best friend, blank walls and a magic marker.

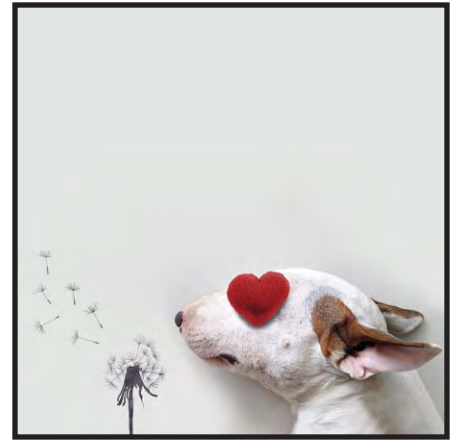
Jimmy the Bull photography, combined with whimsical hand-drawn elements, have captured the world's attention. Jimmy's Instagram feed became an immediate worldwide sensation followed by his new book entitled "*A Dog Named Jimmy*" featuring a collection of tongue-in-cheek imagery.

Jimmy the Bull licensing includes hundreds of charming and cheeky images chronicling the owner and dog's relationship and adventures, combining photography and free hand illustrations.

As heartwarming as it is hilarious, Jimmy the Bull continues to delight animal lovers everywhere.

- **Books:** "A Dog Named Jimmy" (Penguin Random House).
- **Awards:** The Webby Award, and W3
- **Advertising:** Jimmy Choo, Pedigree Pet food, Sony, Sprite, Pfizer, and Porsche all feature Jimmy in their promotions.
- **Museum Exhibitions:** The Tate Modern and Paris Museum
- **Press:** The Times Today, Huffington Post, USA Today, Crains Business and others.





"Jimmy  
the bull"

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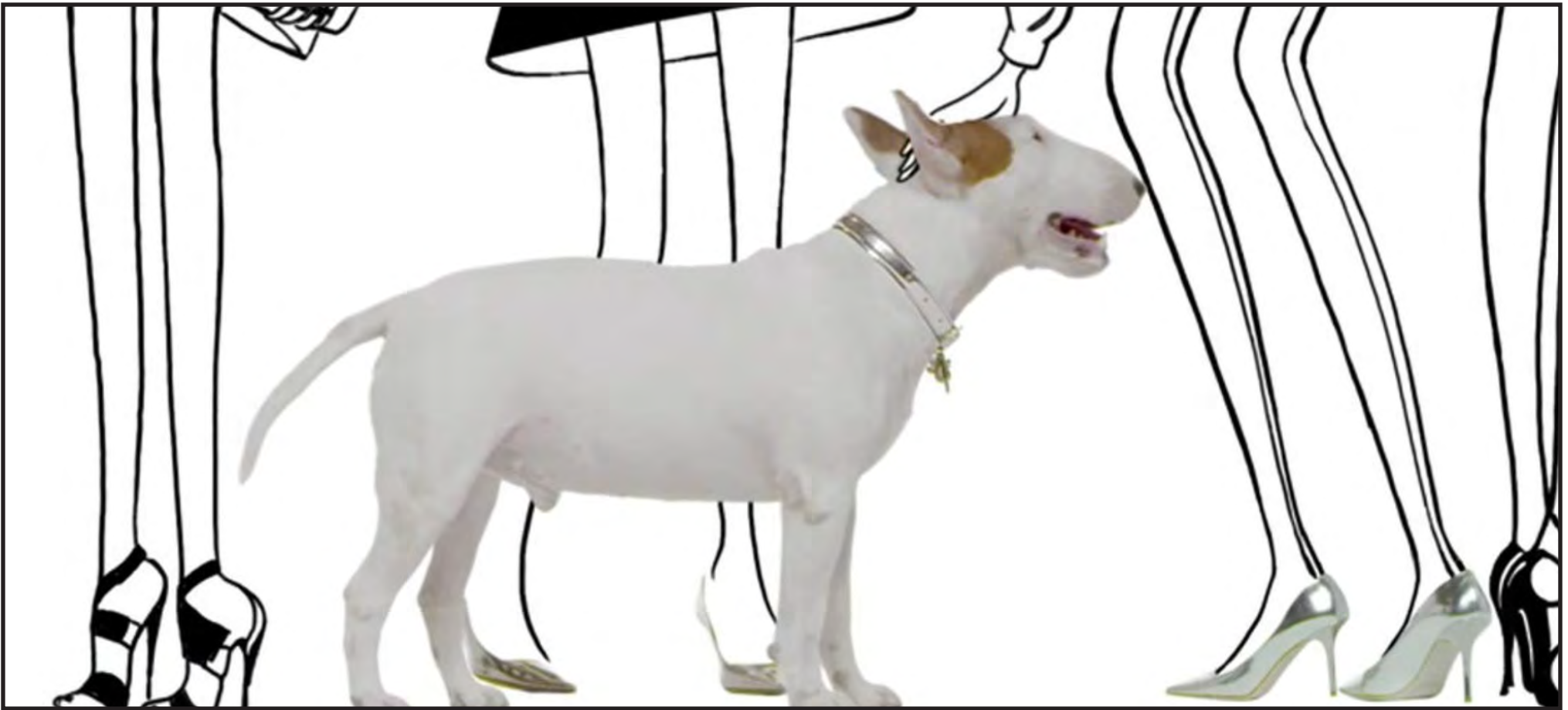




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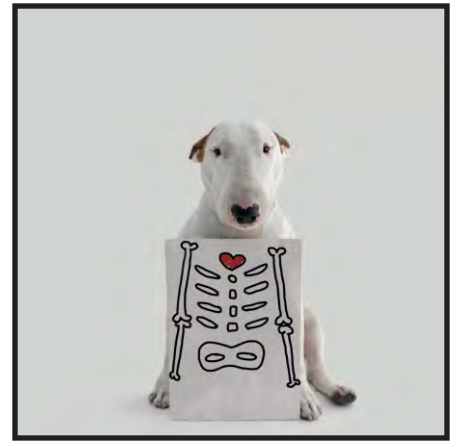


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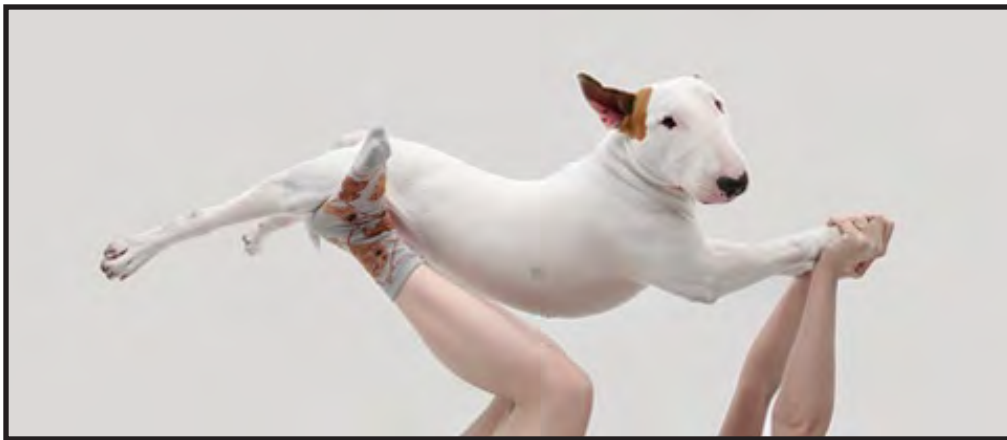
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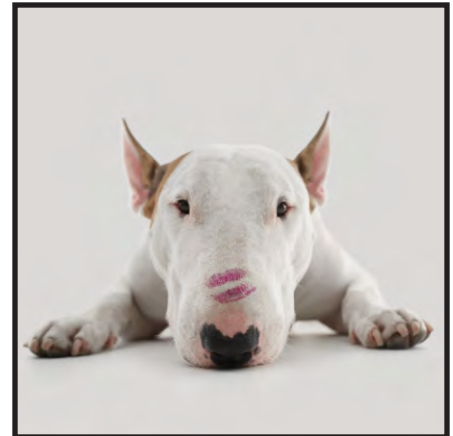
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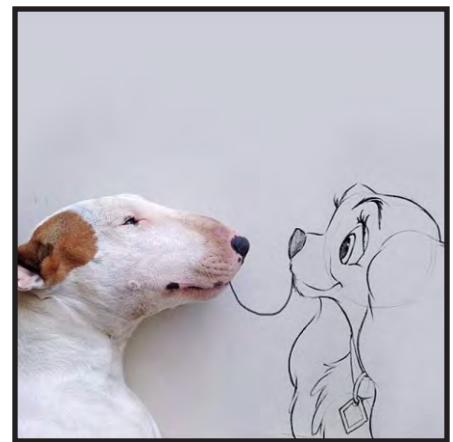
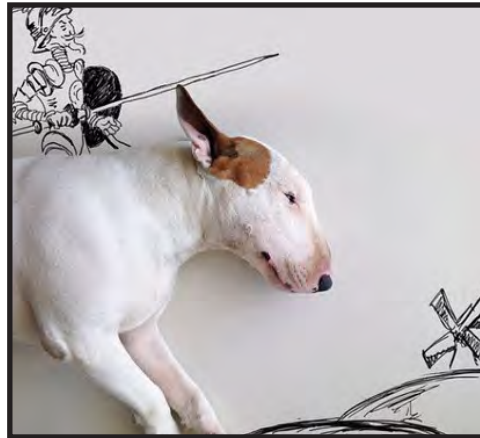
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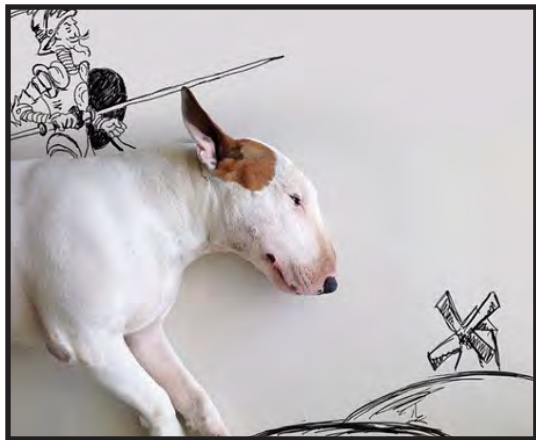




"Jimmy  
the bull"



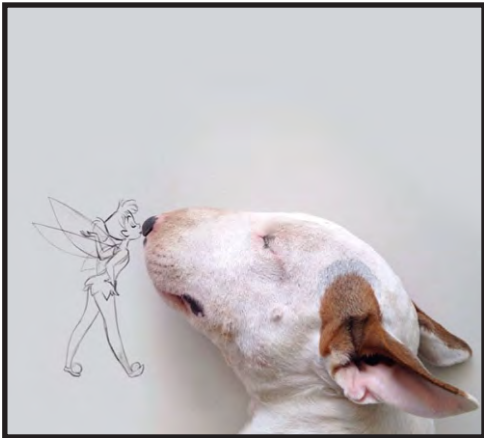
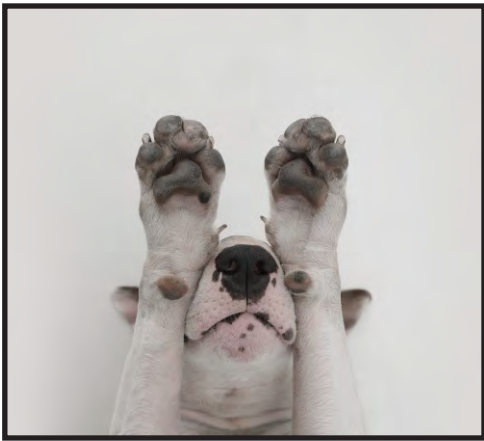
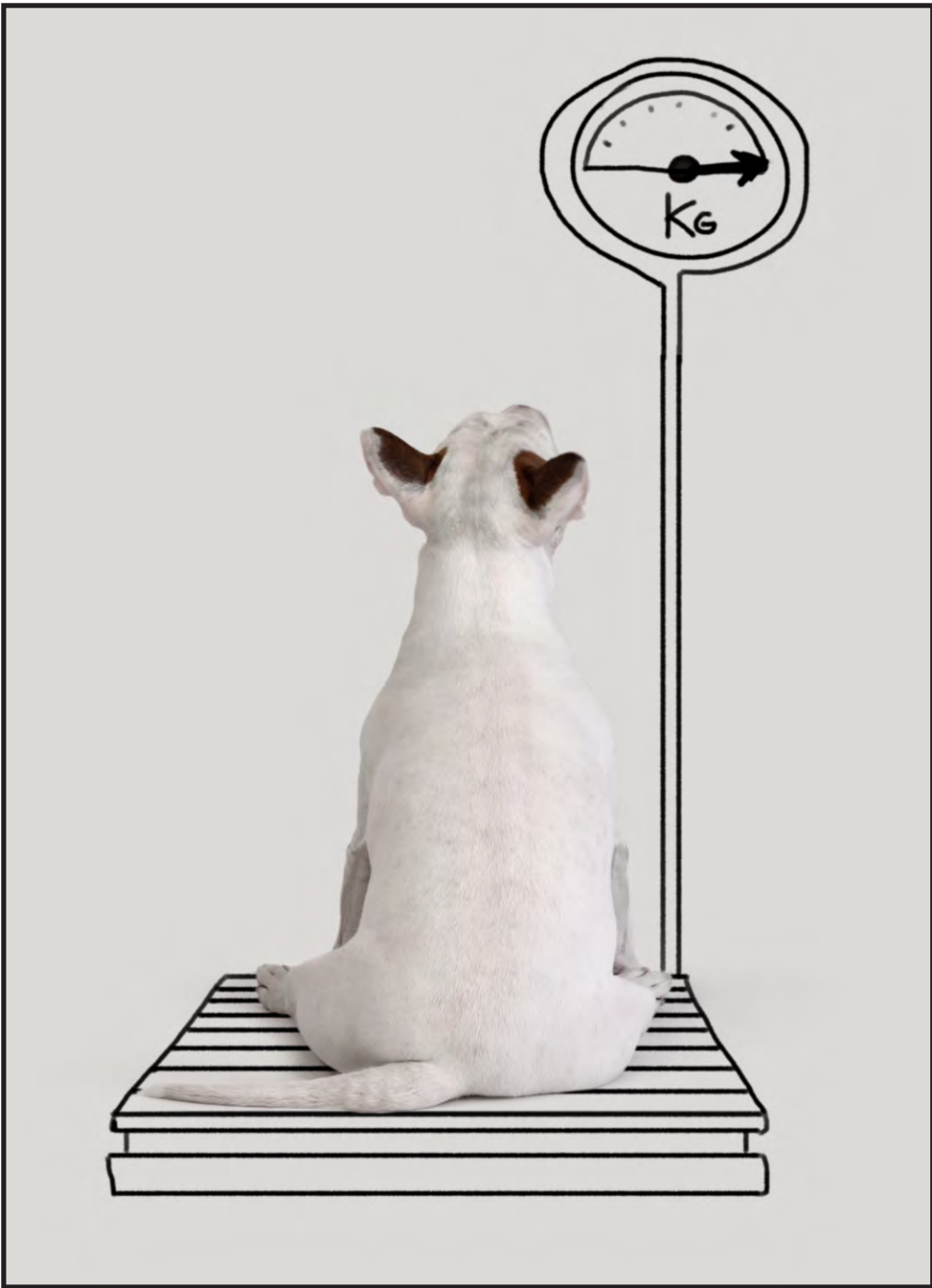
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# Licensing Contact

## THE B<sup>®</sup>AND LIAISON

### Steven W. Heller

Office: (855) 843-5424

Direct: (561) 302-7838

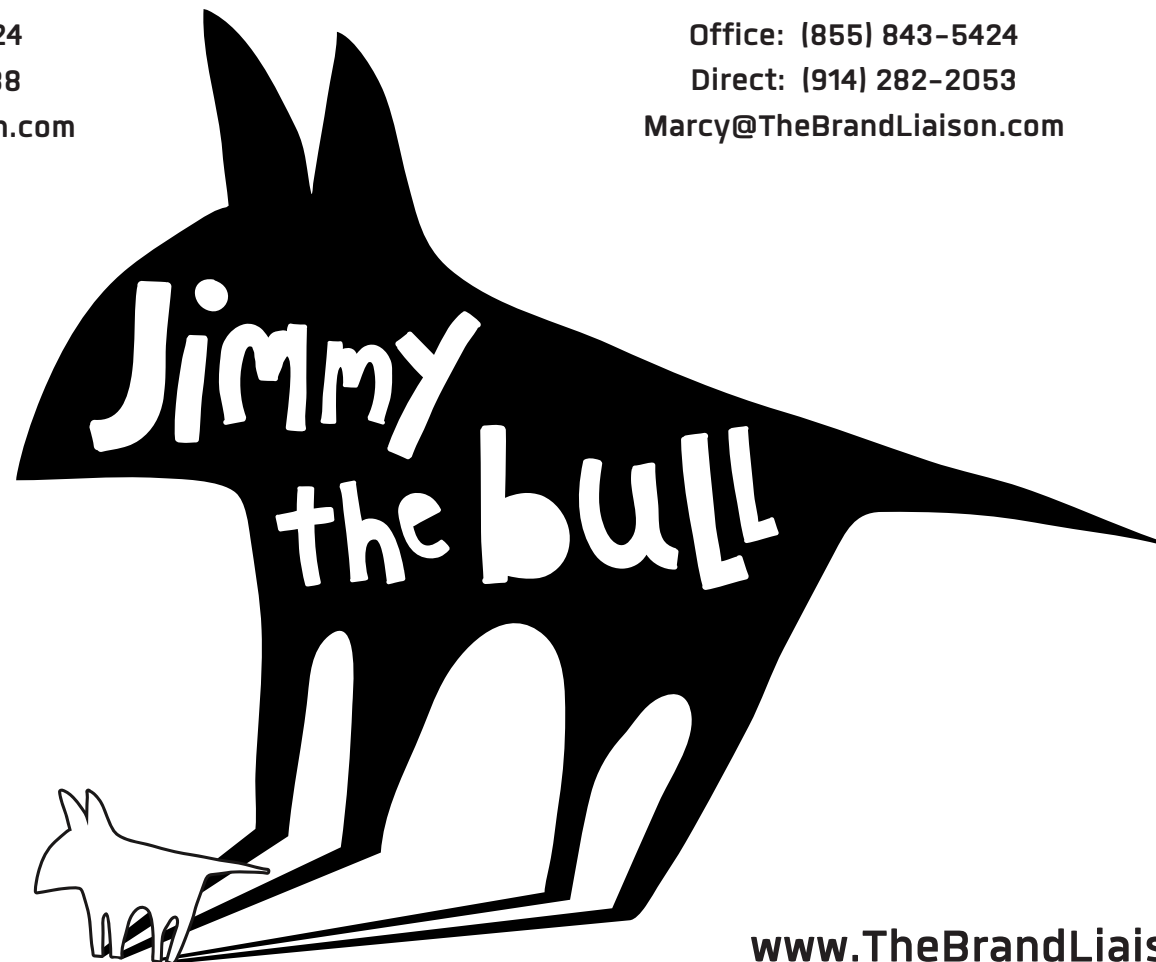
[Steven@TheBrandLiaison.com](mailto:Steven@TheBrandLiaison.com)

### Marcy Silverman

Office: (855) 843-5424

Direct: (914) 282-2053

[Marcy@TheBrandLiaison.com](mailto:Marcy@TheBrandLiaison.com)



[www.TheBrandLiaison.com](http://www.TheBrandLiaison.com)