

JOY Pixels™

Powered by EmojiOne digital icons

— THE —
AUTHENTIC
DIGITAL EMOJI
— BRAND —

Brand Deck

Version 1.5





ABOUT US

JoyPixels is the consumer goods arm for **EmojiOne Inc.**, the **authentic digital emoji brand**. We develop and license authentic emojis that are meticulously crafted, emotionally expressive, and highly entertaining,

Our icons are enjoyed on leading digital platforms and media; and licensed to a wide range of media and consumer products. Become part of the world's fastest-growing language and iconic phenomenon!

JOYPixels

Powered by EmojiOne.com

The **digital** licensing leader...



Adobe Photoshop

5m+ subscribers, native provider.



Sony Playstation

Just signed, primary emoji provider.



Verizon Messages

10m+ installs, primary emoji provider.



Intel

Just signed, social campaign.



Talk Ray

10m+ installs, primary emoji provider.



Free Conference Call

Just signed, primary emoji provider.



Slack



Firefox

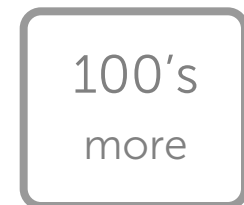


Go Keyboard



Textra SMS

+



100's
more

Quickly emerging in **retail**...

BIOWORLD®

Bioworld's exclusive
emoji brand partner.

cafe
press®

Newly signed licensing
partner for Cafe Press.

BOXED

Newly signed licensing
partner with Boxed.com.



KOHL'S



Walmart 

ROSS®

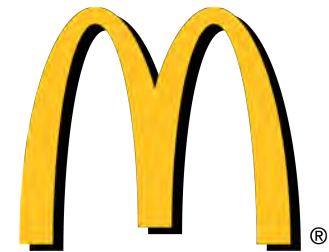
Seen worldwide in **print** and **tv...**



Featured as 'Emoji Analysis' in 3 episodes of South Park, Season 20.



Featured on the cover of Time Special Edition 'Science of Happiness'.



Chosen by McDonald's for special emoji-themed billboards.



Seeking new **licensing partners** today...



Images above are product mockups using emoji from our 2017 library.

and the possibilities are **endless**.



Images above are product mockups using emoji from our 2017 library.



EMOJI

— 2,600+ icons —

JOYPixels

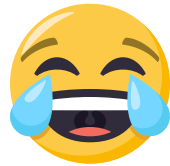
Powered by [EmojiOne.com](https://emojione.com)

An **evolution** in beautiful design...

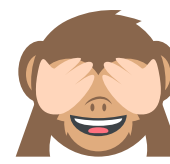


Version 3 is brand new for 2017

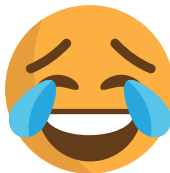
v3.1 (2017)



v2.0 (2015)



v1.0 (2014)



EmojiOne debuted in 2014 as the first ever open source emoji set

Every **native** unicode emoji...



The same emoji available on your devices

2017

2,666 icons

2016

1,837 icons

2015

1,262 icons

EmojiOne is an official member of the Unicode Consortium



Emoji: Smileys

40 or 86 smileys shown



Emoji: Faces

40 of 85 faces shown



Emoji: Diversity

40 of 751 diversity shown



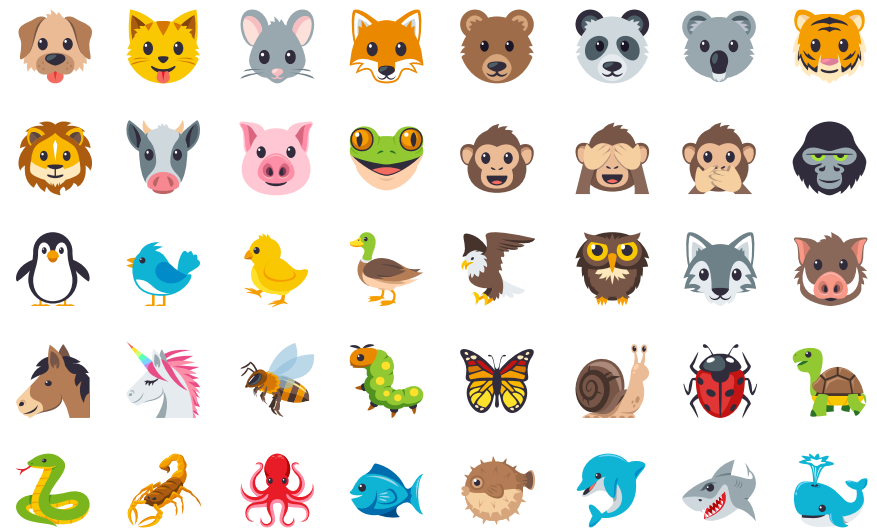
Emoji: Occupations

40 of 40 shown



Emoji: Animals

40 of 96 shown



Emoji: Activities

40 of 80 shown



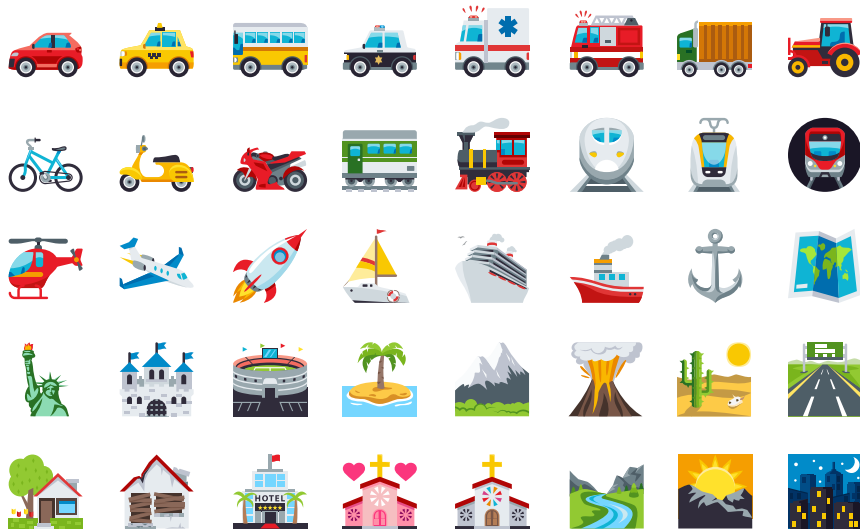
Emoji: Food

40 of 86 shown



Emoji: Travel

40 of 119 shown



Emoji: Objects

40 of 173 shown



Emoji: Symbols

40 of 273 shown



Emoji: Flags

40 of 275 shown





STICKERS

— 280 icons —

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Stickers are emoji, brought to life...



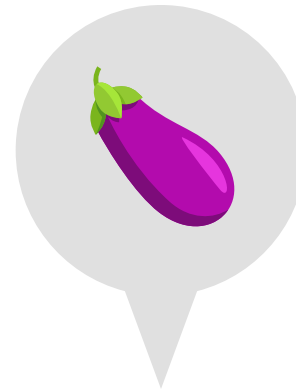
Smiley Guy



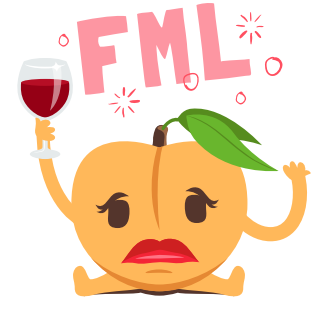
Happy Poo



Unicorn Life



Eggplant Life



Peach Life

Stickers are limited to selected strategic partners only.

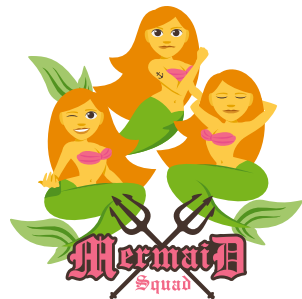
Stickers: Happy Poo

15 of 40 stickers shown



Stickers: Mermaid Life

15 of 40 stickers shown



Stickers: Unicorn Life

15 of 40 shown



Stickers: Smiley Guy

15 of 40 shown



Stickers: Eggplant Life

15 of 40 shown



Stickers: Peach Life

15 of 40 shown





CUSTOM

— 300+ icons —

JOYPixels

Powered by [EmojiOne.com](https://emojione.com)

100's of **gorgeous** custom creations...



Mashups



Fun Designs



Patterns



Adult Emoji



Custom Emoji



Unicode 10

Customs are limited to selected strategic partners only.



Join the **revolution**

Let's make **magic** together



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Prepared by Rick Moby, Founder