# HOTCHPOTCH — love from london —

### HELLO!

### WHO WE ARE AND WHAT WE DO

We are a contemporary and trend design house. Based in a charming London studio our small, super-talented and highly creative team are passionate about design and love to geek-out about the details!

- Almost 30 years of experience in design and publishing
- Sales +98% in Independents from 2015-2017
- Supplier of design-inspired retailers
- Winner of Best Contemporary Trend Range for The Henries Awards 2017
- Multi-category Finalist Current customers include: Oliver Bonas, John Lewis, Selfridges, Harrods, Sainsbury's and Skinny Dip



### HOTCHPOTCH

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Hotchpotch is a multi-award winning contemporary & trend design house, who create the trend-led designs within the Carte Blanche Group portfolio. Acquired in 2011, this small team of talented designers are based out of our charming London studio and share a passion for illustration and contemporary design. Hotchpotch are proud supporters of UK printing and manufacturing. Whether it's cheeky humour, trend-led design or quirky illustration, they have it covered.





### WHO

### OUR TARGET BUYER AND RECEIVER

- Younger trendy shopper (Aged 15-40)
- Design-inspired shopper (Aged 25-65)
- Someone who thinks quality is important
- Someone who is aware of fashions and loyal to favourite stores and brands
- Someone who's a frequent card buyer of all occasions
- The younger customer will buy the more risky designs/naughty humour



### TREND COLLECTIONS

### SOME OF OUR MOST POPULAR LOOKS









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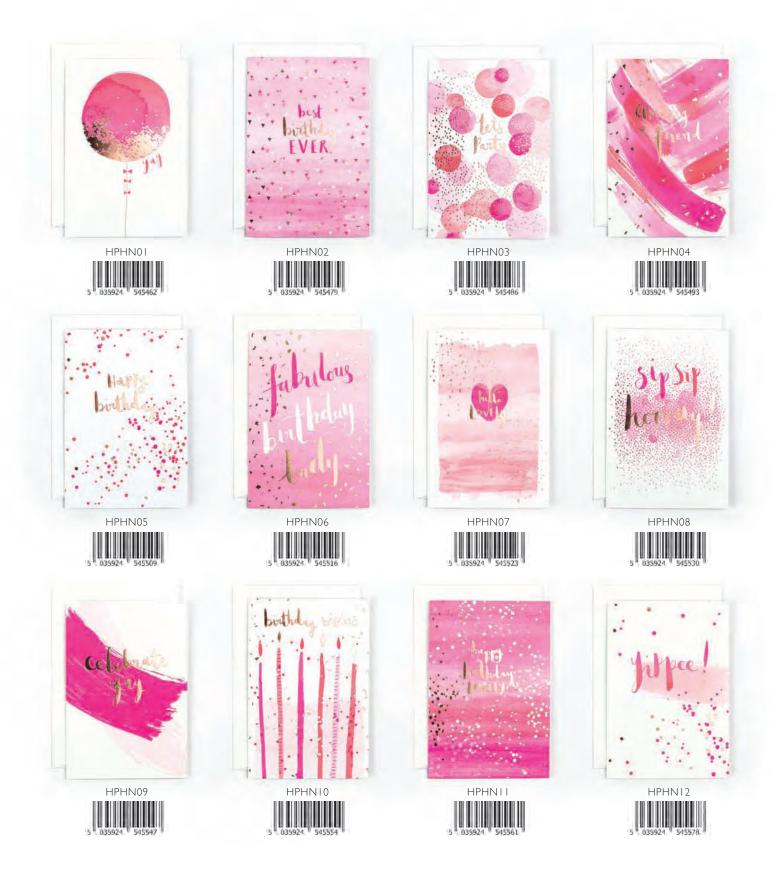
HOTCHPOTCH
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Shine bright with our vibrant and oh-so playful Hello Neon card collection. Each card is printed with two vivid, neon inks onto textured board then finished with rose gold foil and a luxurious white envelope.

105×153 mm | JJ/75 | RRP £2.49







OH hello stationery... OH Hello Neon!

Introducing our first ever stationery collection... Luxury notebooks with extra-special heavyweight pages, notepads and pencils finished with rose gold foil and vibrant neon pink ink.

### hello Neon!





Set of 6 Pencils RRP £6 | 190x55 mm



5 035924 531793

Notepad RRP £5 | 100×210 mm





A5 Luxury Notebook RRP £12 | 148x210 mm





A6 Notebook Set of 2 RRP £8 | 105×148 mm





Weekly Planner RRP £7 | 250×178 mm

OH hello gift wrap... OH Hello Neon! Wrapping paper sheets printed with neon pink ink onto

luxury weight 115gsm matte finish stock.

500×700 mm | RRP £1.75













HPWHN02





HPWHN04



Rosé is a sparkly and pretty range featuring hand drawn lettering and a feminine colour palette. Each design is finished with a sprinkle of rose gold flitter and comes with a copper pearl envelope. I54xI54 mm. Price Code II/65 RRP £2.19





HMRO01



HMRO04 5 037436 623300



HMRO07



HMRO02 5 037436 623287



HMRO05 5 037436 623317



HMRO08



HMRO03 5 037436 623294



HMRO06 5 037436 623324



HMRO09



HMRO 12



HMRO I 3 5 035924 505732



HMRO14 5 035924 505749



HMRO15 5 035924 505756



HMRO I 6 5 035924 505763







HMRO18 5 035924 505787



HMRO 19 5 035924 505794



HMRO20



HMRO21 5 035924 505817



Both bold and pretty, this lovely feminine range incorporates trendy patterns and colours. Satin gold foil and a neon pink pantone creates a look which stands out from the crowd.  $154 \times 154$  mm. Price Code II/65 RRP £2.19





HPAB0 I



HPAB02 5 037436 621641







HPAB04



HPAB05 5 037436 621672







HPAB07 5 037436 621696



5 037436 621702



HPAB09 5 037436 621719



HPAB I 0



HPABT1



HPAB12

A HAS

Miss. Pea loves to illustrate naughty characters, cheesy puns and animals enjoying a bit of banter. Watch out for the occasional naughty word or two and our eye-popping neon envelopes!

120×170 mm | HI/57 | RRP £2.09











HFBA02 5 035924 440880



HFBA03 5 035924 440897











HFBA06 5 035924 440927











HFBA09 5 035924 440958



HFBA10 5 035924 440965









Meet Frank... He's attention grabbing, funny, vibrant and loves to joke about your age. Finished with both neon ink and coordinating neon envelopes, these are the perfect cheeky send.

120×170 mm | HI/57 | RRP £2.09





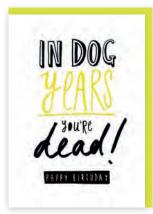




















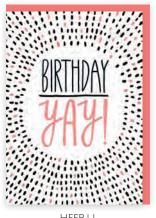


























A HE

A modern and sophisticated colour palette of blush pink and peach is mixed with inky brush lettering in our Luxe collection. Milestone ages from 18 to 90 are each finished with a scattering of luxurious rose gold foil.

154×154 mm | 11/65 | RRP £2.19









HPLX04 5 035924 480237



HPLX07



HPLX02



HPLX05 5 035924 480244



HPLX08



HPLX03 5 035924 480206



HPLX06 5 035924 480251



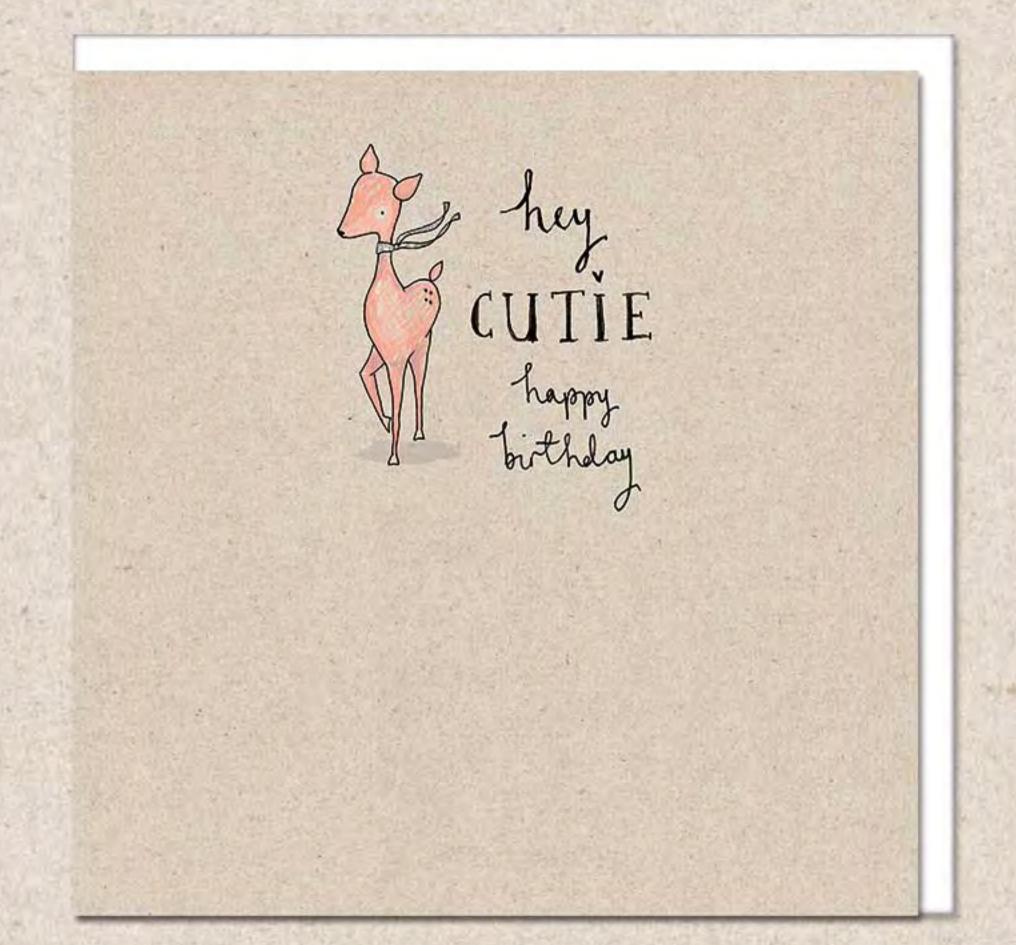
HPLX09



# AMIMALS



Party Animals is a fun character Birthday range. Suitable for all ages, the quirky characters and humorous wording have a wide appeal. They are finished with small areas of silver flitter, bringing that extra sparkle to the party! 154 x 154mm, cello wrapped with white envelopes.





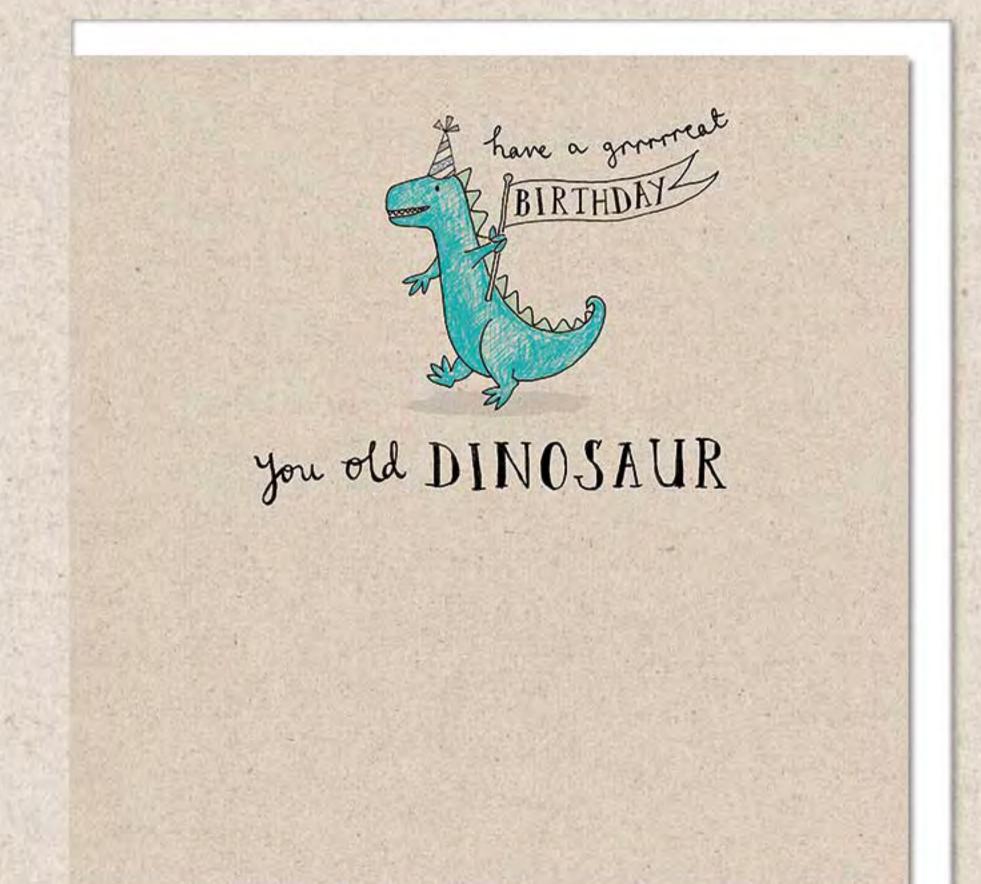










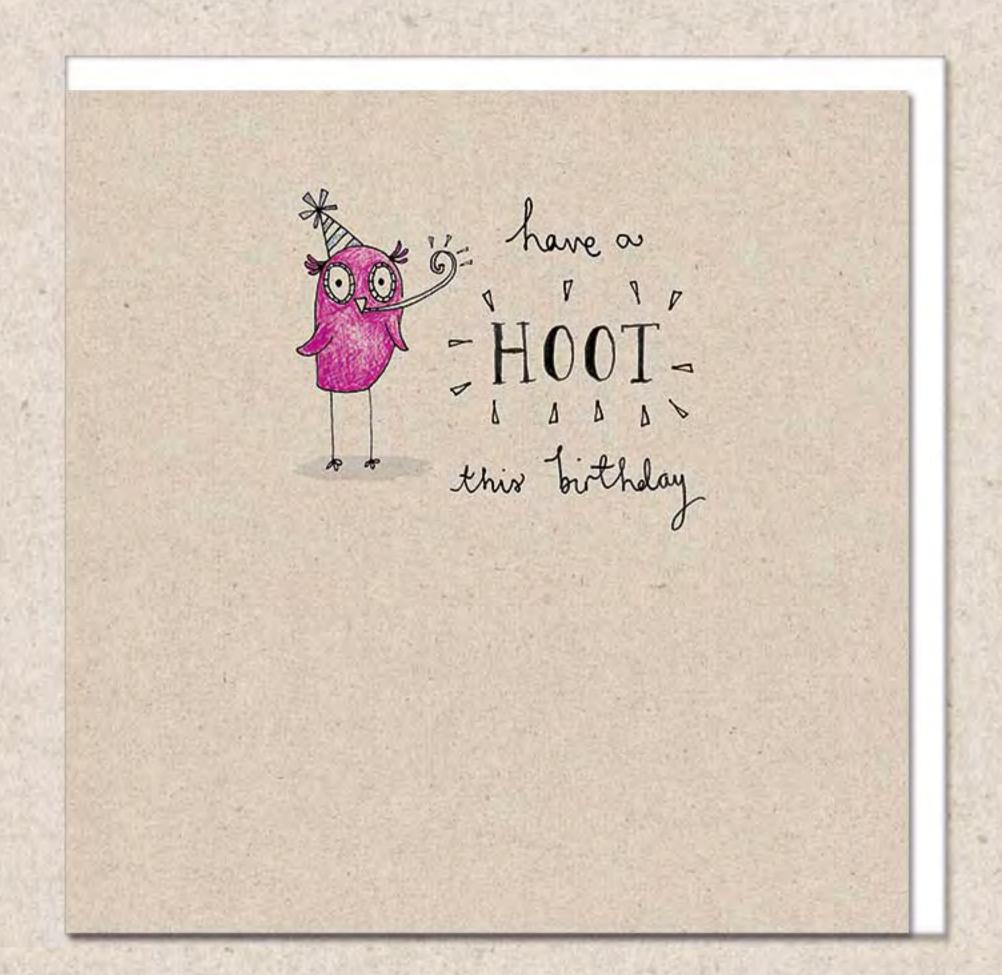


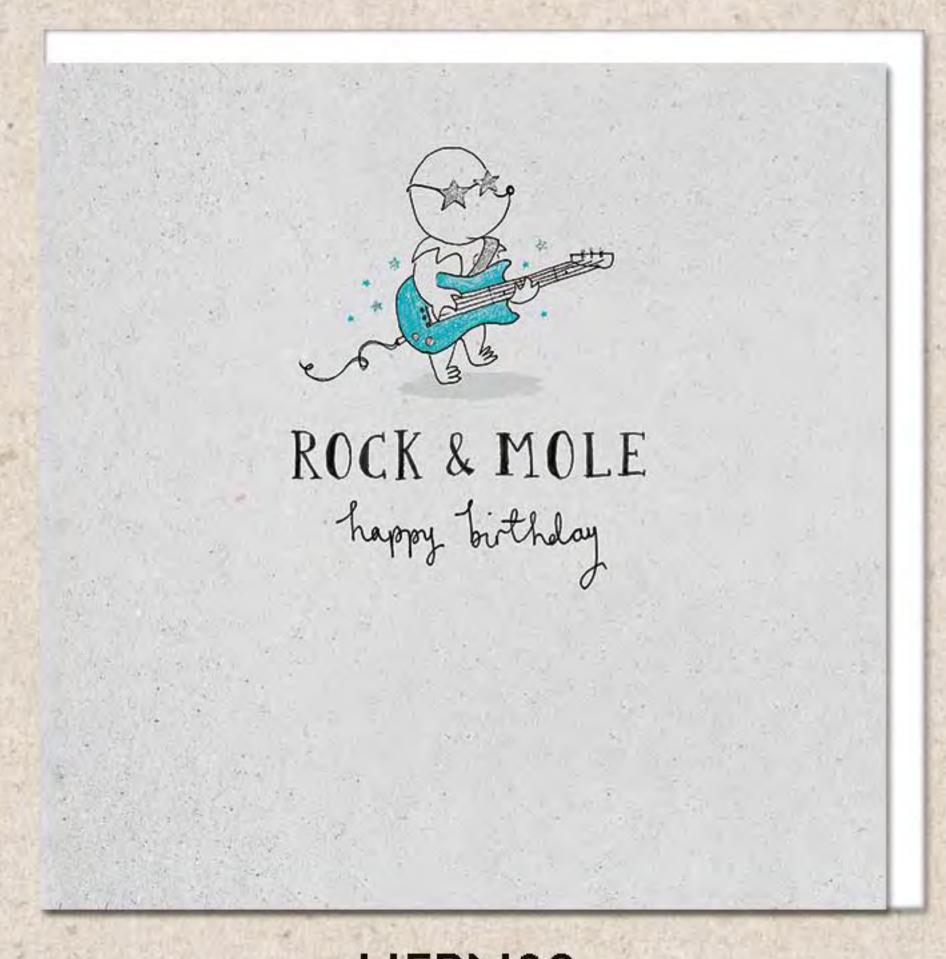






















Bellissimo incorporates trendy bright colours with effective finishes and hand drawn lettering. These bold and stylish designs are finished with either gold foil or gold flitter.  $154 \times 154$  mm. Price Code II/65 RRP £2.19





HPBO01 5 037436 622297



HPBO02 5 037436 622303



HPBO03 5 037436 622310



HPBO04 5 037436 622327



HPBO05







HPBO07



HPBO08 5 037436 622365



HPBO09 5 037436 622372











HPRQ02 | RRP £2.49







Big splashes of black ink and bold brush strokes with plenty of expression.







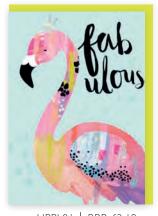




HPIN03 | RRP £2.19

Our bright & summery trend... think mermaids, pool parties & pina coladas!

















### NEW MINI COLLECTIONS

New for 2017....Hotchpotch Mini Collections! We've spotted the hottest trends for 2017 and created a short and sweet selection of designs to keep you up to date with your hippest, trend-savvy customers.

154×154 mm & 120×170 mm

Soft, quiet and understated, Muted Metals is our sophisticated metallic trend.









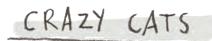
HPMM02 | RRP £2.19



HPMM03 | RRP £2.19



HPWE05 | RRP £2.49 5 035924 518671



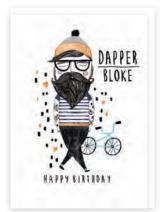
Meet the Crazy Cats...some are cheeky, some are quirky and others just totally rad.







HPCC02 | RRP £2.19



HPCC03 | RRP £2.19



HPCC04 | RRP £2.49

A hippo with a boom box! A ukulele playing spectacled bear! A roller skating koala... Invite this gang of oddball characters to your next birthday celebration. Puurrrfect and pun-derful, our Morty range is the life of the party. Finished with gold foil.

120×170 mm | 11/65 | RRP £2.19

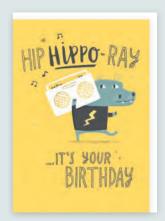








HPMT02







HPMT04







HPMT06







HPMT08



HPMT09



HPMT10









d the

Hand drawn lettering compliments the vintage, masculine illustration style of So Macho, our best-selling, Henries nominated male collection. These bold and stylish designs are finished with silver foil and a charcoal grey envelope.

154×154 mm | 11/65 | RRP £2.19





HPSO01



HPS 02 5 037436 621528







HPSO04



HPSO05 5 037436 621559



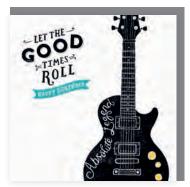
HPSO06 5 037436 621566



HPSO07



HPSO08







HPSO10



HPSO I I 5 037436 621610



HPSO12 5 037436 621627



HPSO 13



HPSO14







HPSO16 5 035924 473000



HPSO17



HPSO 18 5 035924 473024



HPSO 19 5 035924 473031



HPSO20



HPSO21

New Age is a trendy high age range, celebrating milestones and occasions. Copper foil and a textured board creates a high quality look and a letter press feel, suitable for both female and male sends.  $120 \times 170$  mm. Price Code II/65 RRP £2.19









HPNA02 5 037436 623164



HPNA03 5 037436 623171











HPNA06 5 037436 623201























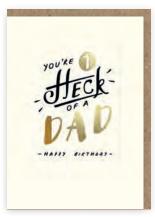


a this

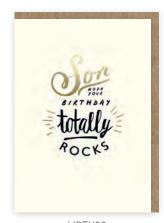
Classic and cool letterpress style with a hint of nostalgia. Finished with high quality kraft envelopes, debossing and gold foil.

| 120×|70 mm | JJ/75 | RRP £2.49





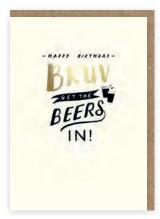




HPTY02 5 035924 504568







HPTY03 5 035924 504575



HPTY06 5 035924 504605



HPTY04





HPTY08 5 035924 504629











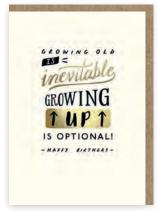




























Three 60 is a male relations and occasions range with fun captions and an edgy look. The cards are printed on a matt board with a silver foil finish and framed with a kraft textured envelope.  $154 \times 154$  mm. Price Code II/65 RRP £2.19

## THREE:60







HPTH04 5 037436 622198



HPTH07



HPTH02



HPTH05 5 037436 622204



HPTH08



HPTH03 5 037436 622181



HPTH06 5 037436 622211



HPTH09

THIS?

Hand lettered and a little bit retro...

The colours of our Brooklyn range are intensified with UV varnish. Bright and bold, this collection is one for the hipsters.

154×154 mm | HH/50 | RRP £1.89





HPBB01



HPBB02 5 037436 623492







HPBB04 5 037436 623515



HPBB05 5 037436 623522



HPBB06 5 037436 623539



HPBB07



HPBB08



HPBB09



Each of the cards in our Flair range includes a real enamel pin badge with rose gold coloured plating and non-slip rubber backing. Why not add some flair to your denim jacket, tote bag or favourite t-shirt with these super-cute pins, we think they'd look awesome on you!

105×153 mm | PP/150 | RRP £3.99





This simple and striking range has been created with trending ink and brush lettering to convey beautiful, yet contemporary sentiment. Each card is finished with a variety of satin foils and sparkling glitters.

154×154 mm & 120×170 mm Foil only | II/65 | RRP £2.19 Foil & glitter | JJ/75 | RRP £2.49









HPLL04



HPLL07



HPLL02







HPLL08



HPLL03



HPLL06



HPLL17







Designs from our Morello collection are finished with the finest quality crystals, sparkling glitters and copper foil. 78 designs available.  $140 \times 140 \text{ mm} \mid \text{KK/90} \mid \text{RRP } £2.69$ 













MR29 5 037436 621931

MR35 5 037436 622433















MR41 5 037436 622495













MR33 5 037436 621979

MR34 5 037436 621986















MR48 5 037436 622563



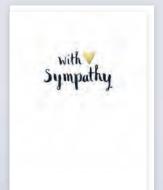
















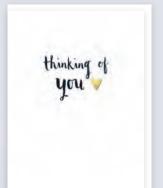
HPLL09 5 035924 442631



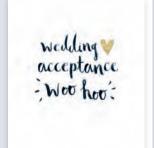
































A HERE

Morello is our most luxurious collection; beautifully designed in our London Studio and lovingly hand-finished in England using the finest quality crystals & coloured sequins.

Also available in female relations, milestones and occasions: to see all 78 cards in our Morello collection visit our trader site at www.cbgtrader.co.uk

210x210 mm | RR/250 | RRP £4.99 & 154x154 mm | OO/135 | RRP £3.79





















MR72L 5 035924 472942



MR74L 5 035924 472966









MR I 7 5 037436 621344

MR I 8



MR I 9



MR62 037436 623058



MR63 5 037436 623065



MR01



MR02 037436 620958







MR08 5 037436 621252



MR64 5 037436 623072







MR I 4



MRI5





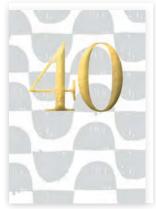
Heyday is an effortlessly cool collection that celebrates milestone ages. Simple and sophisticated; each card is finished with fluted gold foil.

120×170 mm | II/65 | RRP £2.19















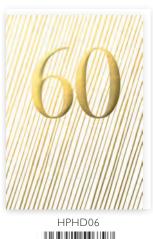














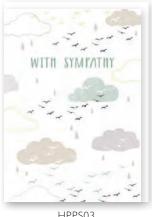


Popsicle is a fun occasions range, designed in a screen-printed look and created with colour combinations inspired by fashionable print design. Printed on textured board adding to the textile feel.  $120 \times 170$  mm. Price Code HI/57 RRP £2.09

















HPPS04 5 037436 622655





























HPPS11 5 037436 622723

HPPS12 5 037436 622730

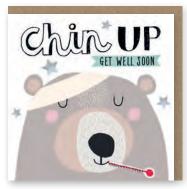


Featuring quirky characters and hand drawn lettering, these cute and stylish designs are finished with red or silver foil and a kraft envelope.  $154 \times 154$  mm. Price Code II/65 RRP £2.19

## Will things



HPWT01



HPWT02 5 037436 622884



HPWT03 5 037436 622891



HPWT04



HPWT05







HPWT07



HPWT08 5 037436 622945







HPWT10 5 037436 622969



HPW 111





A RATES

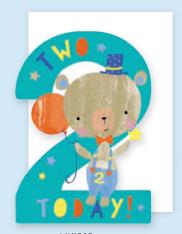
Cute and quirky; our Jam Sandwich cards will brighten any child's birthday. Created with a two-piece, die-cut construction and a touch of flitter for extra fun.

120×170 mm | HH/50 | RRP £1.89





HKJS01



HKJS02 5 035924 481005



HKJS03 5 035924 481012



HKJS04



HKJS05



HKJS06 5 035924 480985



HKJS07 5 035924 480978



HKJS08 5 035924 480961



HKJS09 5 035924 480954



HKJS10



HKJS11



HKJS12 5 035924 480923

# HOTCHPOTCH — love from london —

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