

AROMA360®
LUXURY SCENTING

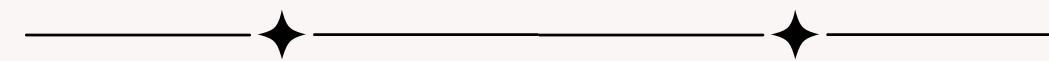
Be the *Mood Architect* of Your Home.



The #1 luxury scenting brand
in the world.

Wellness, designed through scent.

About us



We are a wellness-focused, design-forward brand that seamlessly integrates fragrance into curated, elevated living spaces.

Built on two primary principles—**providing healthy scenting solutions for homes and businesses and educating people about the incredible benefits of Aromachology.**

Whether it's using fragrance to stimulate sales, enhance perceived value, or evoke trust and calmness, scent is a transformative element that remains widely underused.

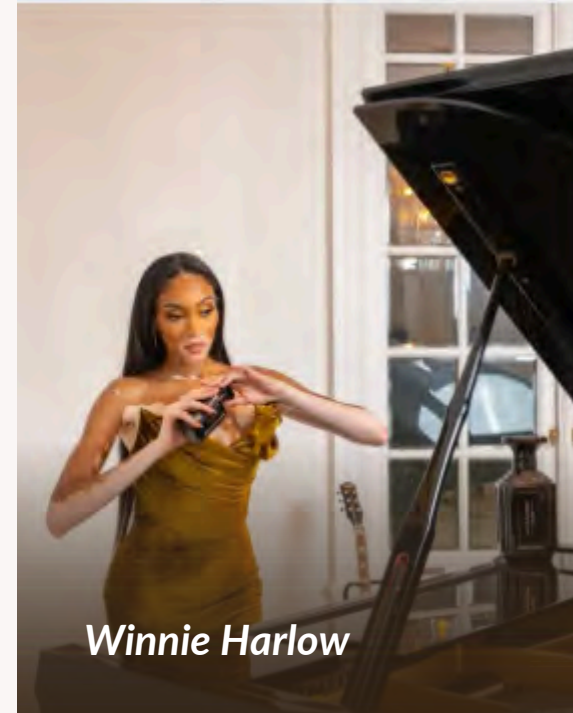
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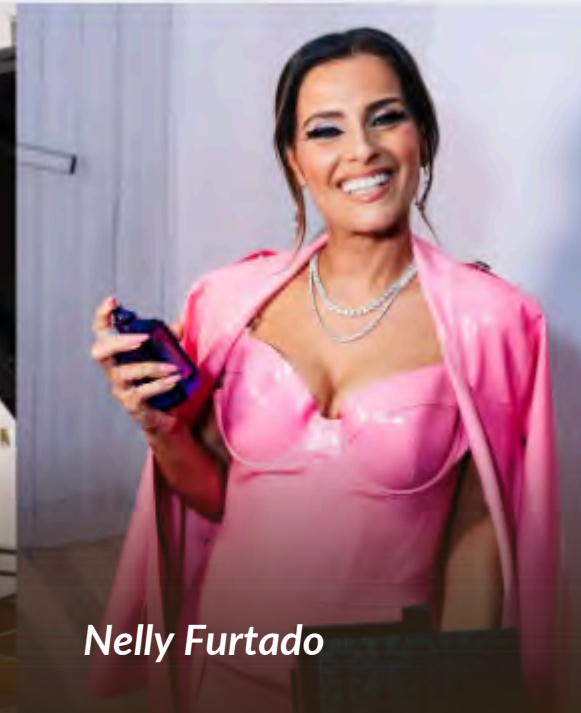
*We've built a dedicated
following with **over 2 million**
loyal customers*

Including Larsa Pippen, Missy Elliot, Winnie Harlow, Rick Ross,
Nelly Furtado, Daymond John, and many more.

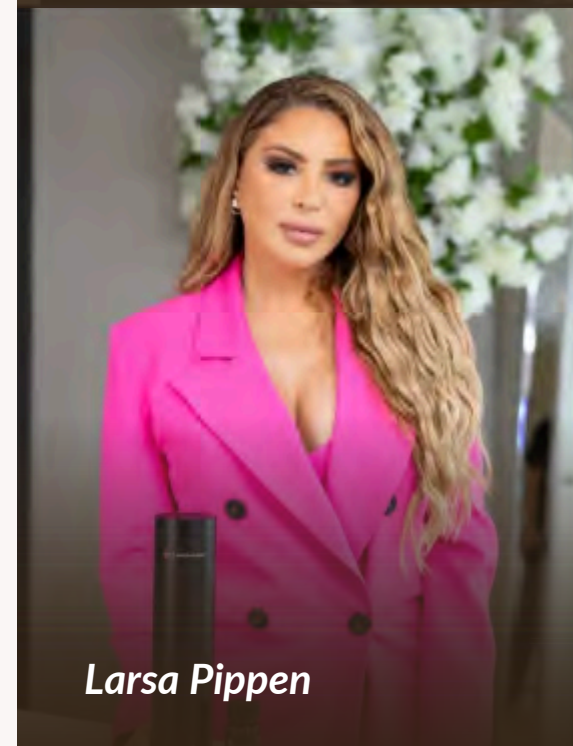
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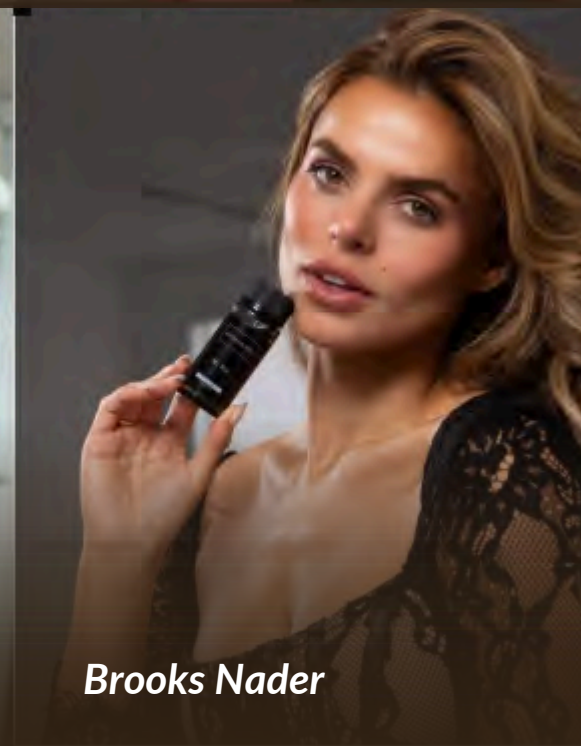
Winnie Harlow



Nelly Furtado



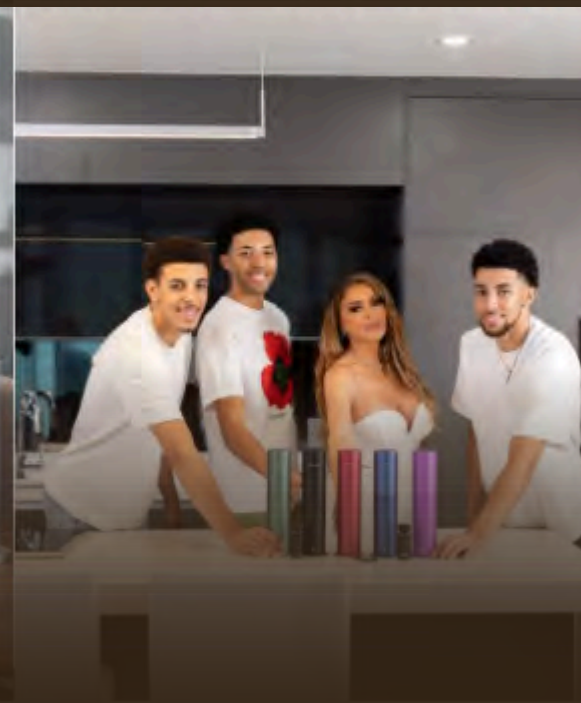
Larsa Pippen



Brooks Nader



Daymond John



Our Customers

60% WOMEN

- Ages: 28-45
- Median Household Income: \$100K
- AOV of \$150

KEY URBAN DEMOGRAPHICS

New York Chicago Los Angeles Miami Dallas



Social Media

Our brand is centered on **fostering organic interactions** and meaningful audience engagement. We prioritize authentic content that encourages genuine connections, builds trust, and creates lasting relationships with our community.

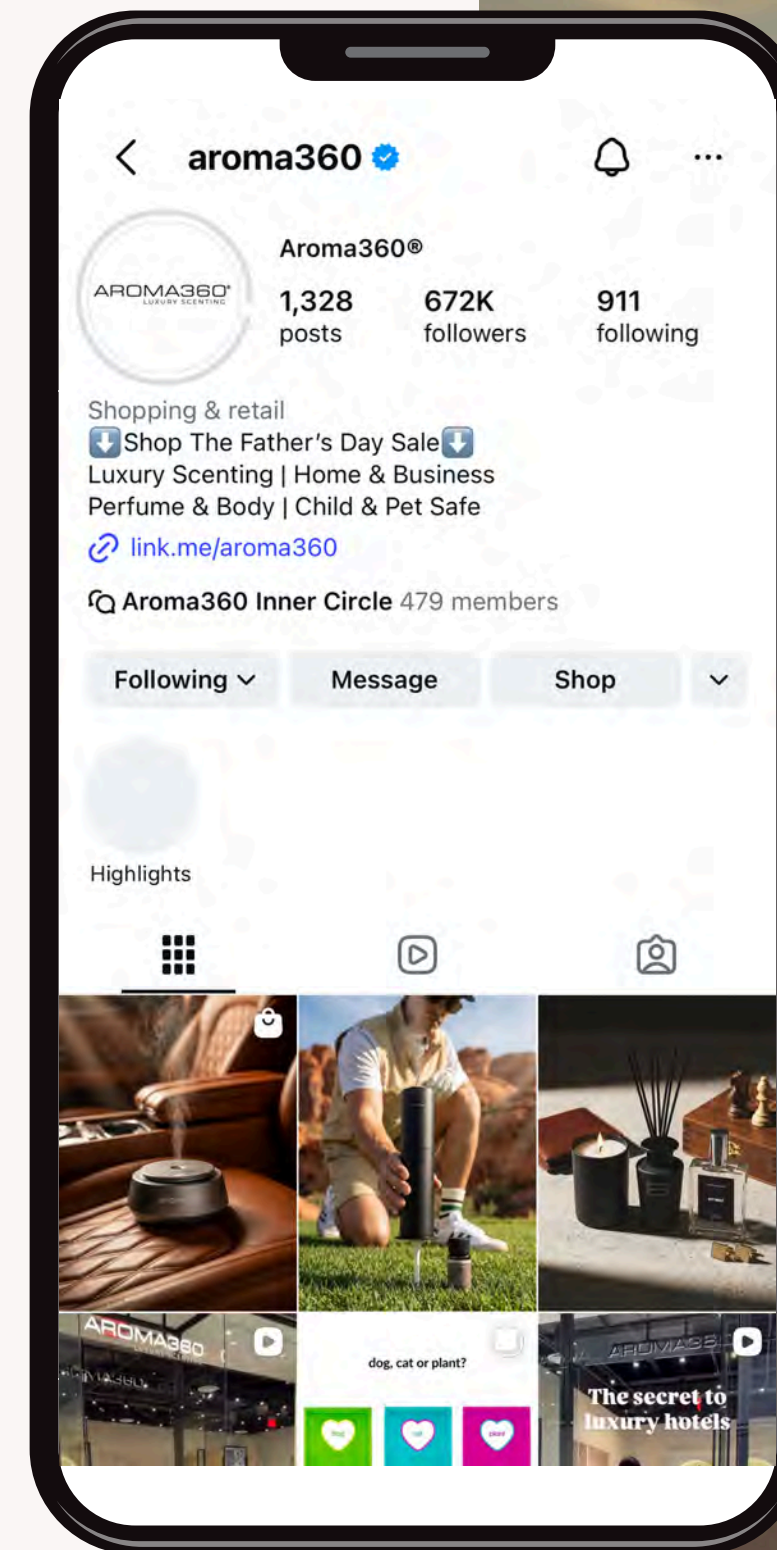
2021-2026

20M+ VIEWS

55.6K+ INTERACTIONS

672K+ FOLLOWERS

AROMA360®



Key Pillar #1 THE 6 FRAGRANCE PROFILES

Introduce the five fragrance profiles as reflections of personal and home identity:
Create immersive visuals for each profile, showcasing rooms styled with matching aesthetics to reinforce the connection between fragrance and design.



FLORAL

Romantic, timeless, and soft environments.



CITRUS

Bright, lively, and energizing ambiances.



WOODY

Warm, grounded, and sophisticated homes.



FRUITY

Playful, energetic, and vibrant spaces.



FRESH

Minimalist, crisp, and invigorating atmospheres.



GOURMAND

Romantic, timeless, and soft environments.



Key Pillar #2

◆

FRAGRANCE AS MOOD ARCHITECT (WELLNESS)

Highlight how home fragrance can influence emotions:
Use emotional storytelling and testimonials to connect fragrance with personal well-being.



RELAXATION

through **floral and woody** notes.



ENERGY BOOST

with **citrus and fresh** fragrances.

NOSTALGIC

with **fruity** blends, and **gourmand**



Key Pillar #3

◆

THE DESIGNER'S SECRET (TECH & DEVICES)

Position Aroma360° as a key partner in luxury interior design:
Use **emotional storytelling** and testimonials to connect fragrance with personal well-being.

HOW FRAGRANCE
TRANSFORMS A
SPACE.



CHALLENGE	FRAGRANCE TESTED	RESULT
Workspace Zone Boost productivity and focus.	A Fresh Fragrance was diffused at the desk to enhance mental clarity.	Improved Productivity: The workspace fragrance enhanced focus and cognitive performance.
Living Area Create a welcoming space for relaxation and socializing.	A Woody Fragrance via candles and reed diffusers for warmth and coziness.	Inviting Atmosphere: Guests praised the cozy and welcoming living area.
Entrance & Hallway Make a lasting first impression.	A Floral Fragrance diffused in the entryway for sophistication and memorability.	Memorable Entry: A signature fragrance elevated the client's brand and personal identity.
Fragrance became a central design element, influencing mood, functionality, and the emotional resonance of the space, highlighting its transformative power in interior design through our Cold-Air Diffusion Technology.		

Core Product

SCENTING TECHNOLOGY | MACHINES



The Kube | Mini360 SL | Car Diffuser | The Monet | DaVinci360 | VanGogh360 | Museum360 | Michelangelo360 and more.

Core Product FRAGRANCE OILS



Fragrance Oils (Floral, Citrus, Fresh, Woody, Fruity & Gourmand) | Seasonal Fragrance Oils | Collabs and more.

Core Product SCENTING ACCESSORIES



Candles | Room Sprays | Reed Diffuser | Scented Pillow and more.

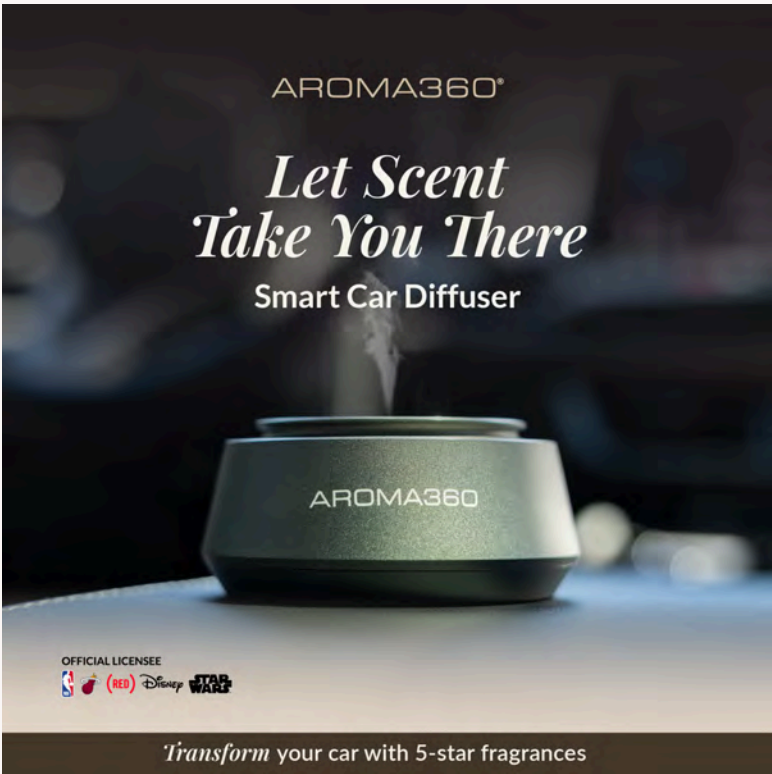
Our Retail Stores

32

RETAIL SHOPPING
EXPERIENCES



Website & Marketing Support



Marketing Channels



\$80M

YEARLY
MARKETING
BUDGET

TV & STREAMING

NETFLIX

hulu

YouTubeTV

prime video

Disney+

Paramount+

ESPN+

SEARCH & DISPLAY

Google

Bing

SOCIAL

Meta

TikTok

Instagram

Pinterest

EMAIL & SMS

ZETA

klaviyo

SafeOpt

attentive

Press & Media



OCEAN DRIVE

sheknows

VARIETY

Forbes

Daily Mail



Collaboration Partners



Available Categories for Licensing

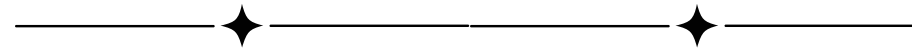
- Home Fragrance (Candles, Diffusers, Room Sprays)
- Scented Laundry
- Car and Auto Scents
- Perfume, Cologne, Body Misy
- HBA, Body Lotions, Soaps
- Night Time Rituals
- Kitchen, Glassware, Barware
- Wine & Wine Accessories
- Home Fashions and Bedding
- Luggage & Travel Accessories

Moodboard

INSPIRATION



For Licensing Inquires



THE B^RAND LIAISON
OPENING DOORS. CLOSING DEALS.

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