



LET'S HAVE FUN



**BAO  
ZOU**

LET'S HAVE FUN

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# ABOUT BAOZOU

**160 MILLION** SOCIAL MEDIA FOLLOWERS

**58 MILLION** APP DOWNLOADS

**1.2 BILLION** MONTHLY VIDEO VIEWS

**200 MILLION** EMOJI DOWNLOADS

**Baozou** is the **No.1** internet culture brand for young adults and kids in China, specializing in **web content, social media, gaming, merchandising** and **internet personalities**



# BAOZOU CLIENTS AND PARTNERS

Coca-Cola



P&G

Carlsberg



MARS



WORLDWIDE



阿里巴巴  
Alibaba.com

YOUKU  
• 这世界很酷 •

Tencent 腾讯

bilibili

淘宝网  
Taobao.com

TikTok

CHINA





FEATURE FILM CREATED BY **BAOZOU** AND **TANGENT ANIMATION**

Netflix blockbuster Next Gen is an animated action-adventure about the bittersweet power of memories, starring **John Krasinski, Charlyne Yi, Constance Wu** and **David Cross** and many more.

It tells the story of an unlikely friendship between a girl and a runaway combat robot, as they unite to fight a plot for world domination.







Next Gen is the **highest paid** animated feature by **Netflix** to date

Released in **190 countries** and **27 languages**

The film was such a worldwide success **Netflix** built a **Next Gen theme park** in Japan, and a **Next Gen ride at Six Flags**

# NEXT GEN AWARDS

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## ANNIE AWARDS

- Best Animation Visual Effects (Nominated)
- Best Animation Character Design (Nominated)
- Best Animation Voice Acting (Nominated)

## KIDSCREEN AWARDS

- Best Animation (Win)
- Best Character Design (Win)

## GOLDEN REEL AWARDS

- Best Feature Animation Sound Effects (Win)





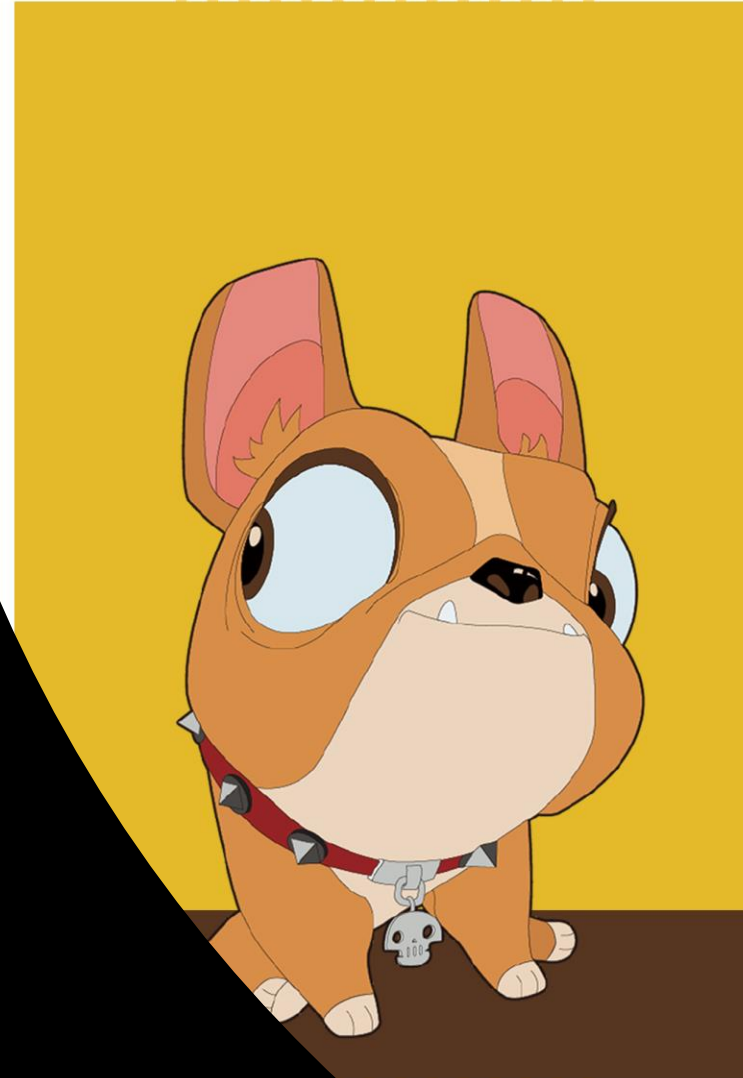


# MOMO

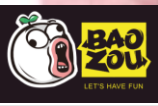
Momo is a pup with some serious pedigree. Voiced by the award-winning **Michael Peña** in our Netflix blockbuster Next Gen.

The wise-cracking canine now boasts a hugely successful merchandise range and has become a star in his own right.

Momo still has plenty of treats in store for the future, so join him on his journey to becoming top dog.





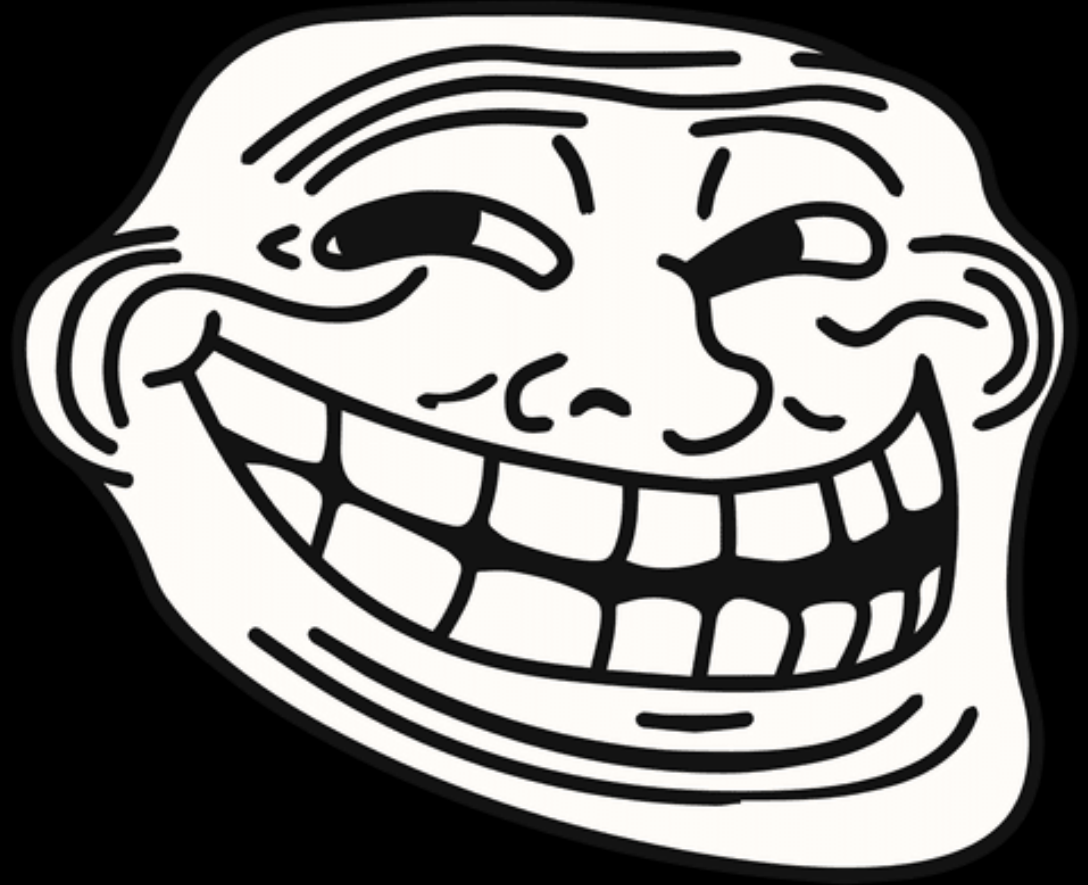








# TROLLFACE





# TROLLFACE

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After becoming one of the most globally-renowned memes of all time, Trollface was brought into the Baozou family in 2019.

If you're looking to add a recognizable face to help boost your image, we've got just the man for you.



# TROLLFACE

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Originally designed on Microsoft Paint by Carlos Ramirez, an 18-year old Oakland College student, Trollface has become one of the most popular and widely used memes in the world.

There are over 50 different products with Trollface from comic books, t-shirts, room decor, coffee mugs, and video games.

Trollface Quest Video Games have been **downloaded over 150 million times**, with 20 different game apps available on Microsoft, YouTube, Apple, Amazon and Google Play













# MY NEIGHBORS ARE ALL CATS



# MY NEIGHBOURS ARE ALL CATS

We wanted to celebrate our furry friends so much that we gave them their own show.

My Neighbors Are All Cats gives a charming look into the world through a cat's eyes and has gathered a huge online audience

After shooting to fame with over **270,000 fans** on our micro-blog, and **600,000 on TikTok**, our feline fanatics have got a lot to be purring about.















MY NEIGHBORS

ARE ALL CATS



Camping



Produced/Written By Charlene Kelly

Created By Onlyanose

Illustrated By Tiger Hu

MY NEIGHBORS

ARE ALL CATS



Big Sailing



Produced/Written By Charlene Kelly

Created By Onlyanose

Illustrated By Tiger Hu

Available worldwide on Amazon, Barnes & Noble and other book retailers

Licensing Opportunities



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