



DAVIDTUTERA™

The logo is centered within a white rectangular box with a thin gold border. This box is set against a light pink background. On the left and right sides of the pink background, there are gold line-art illustrations of flowering branches with leaves and buds. The entire pink area is enclosed in a black rectangular frame, which is itself centered on a light gray background.



# DAVIDTUTERA™

Celebrating life every day

Solutions – Experiences – Creativity – Beauty

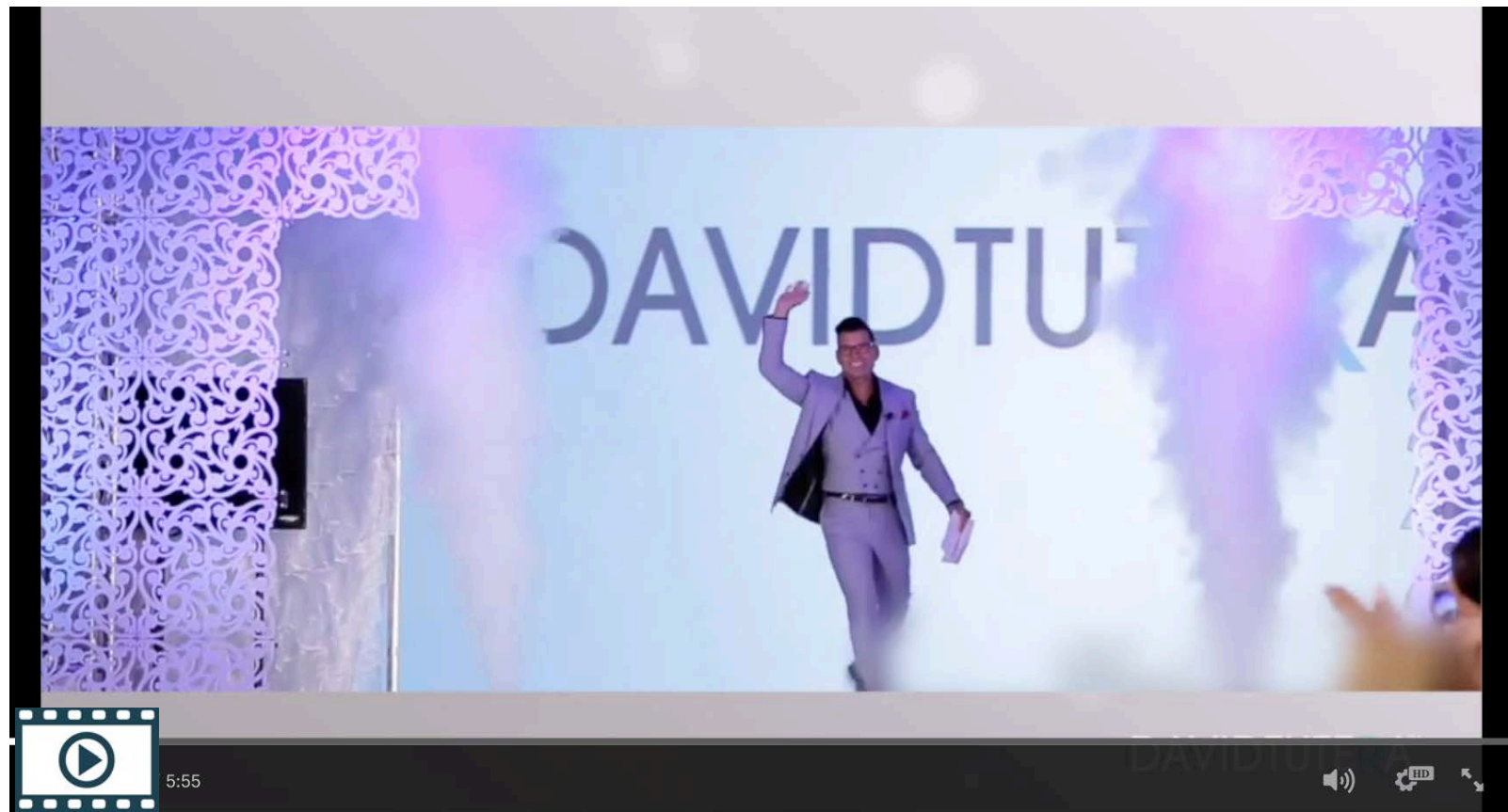
## Leading Wedding and Celebration Expert

- Star of 7 TV shows
- 17 years on television
- Author of 7 books
- Renowned global speaker
- Multi-platform brand
- Press & celebrity favorite

# DAVIDTUTERA™

Celebrating life every day

Solutions – Experiences – Creativity – Beauty



[CLICK HERE => DAVID TUTERA BRAND SIZZLE](#)

# DAVIDTUTERA™

Celebrating life every day

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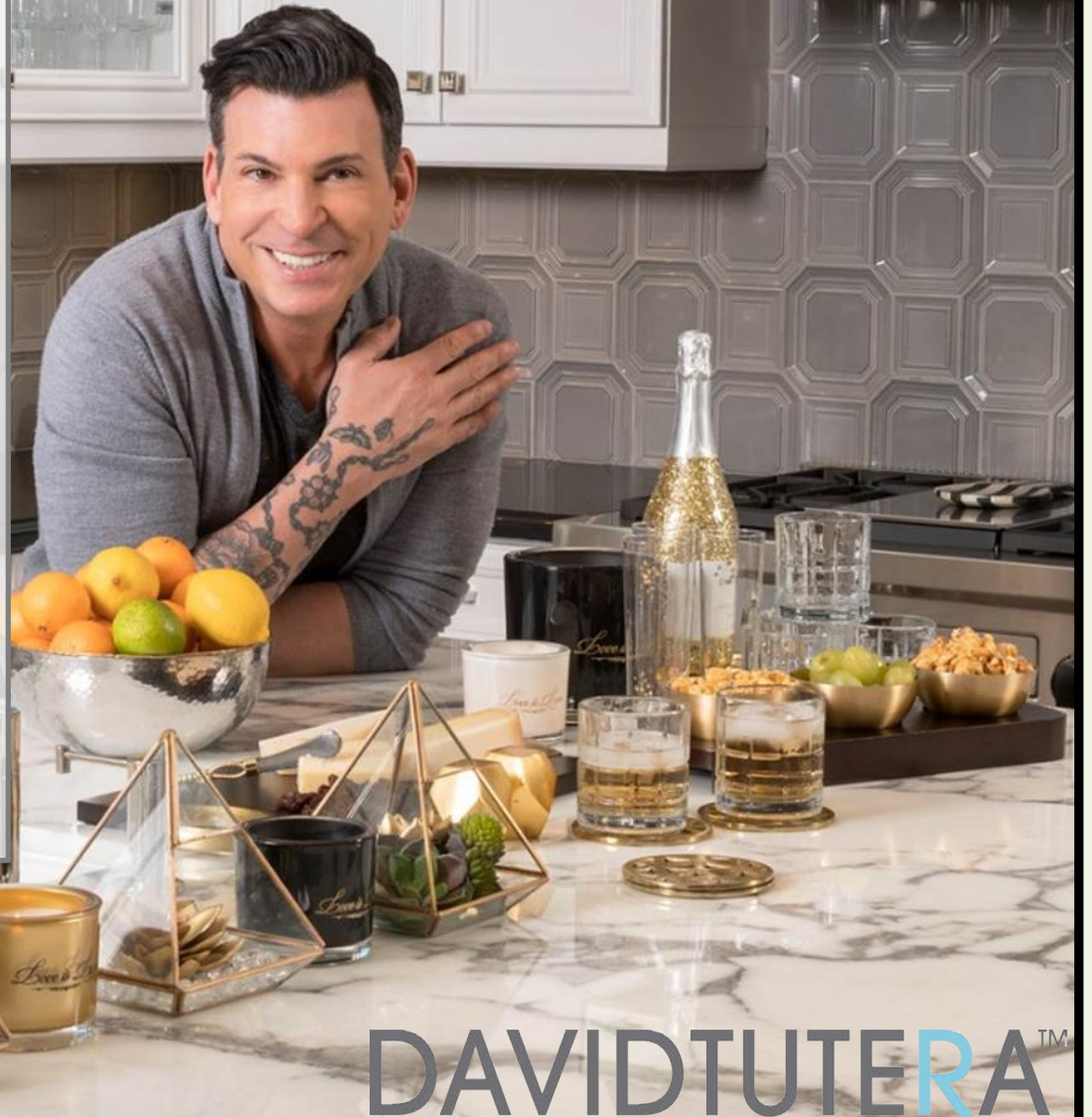


[CLICK HERE => DAVID TUTERA - CELEBRATE](#)



Designed by an expert  
with decades of  
knowledge about all of  
life's special moments,  
including:

- Fashion
- Entertaining
- Weddings
- Everyday Celebrations



DAVIDTUTERA™



# DAVIDTUTERA™

## Social Media

1MM+ followers



397K



287K



131K



28K



12.9K



A man with dark hair, smiling, is standing outdoors. He is wearing a light blue long-sleeved shirt under a dark blue checkered vest. His right hand is behind his head, and his left hand is on his hip. He is standing in front of a black metal fence. In the foreground, there are green bushes with white flowers. The background is a lush green hillside with trees.

“Everyday is a celebration.”

“Always dream bigger.”

“Creativity comes from life.”

# TELEVISION

Over 375 one hour episodes of TV programming

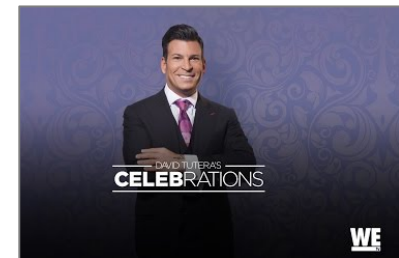
# DAVIDTUTERA™



*My Great Big Wedding  
with David Tutera*



*My Fair Wedding*



*CELEBrations with  
David Tutera*



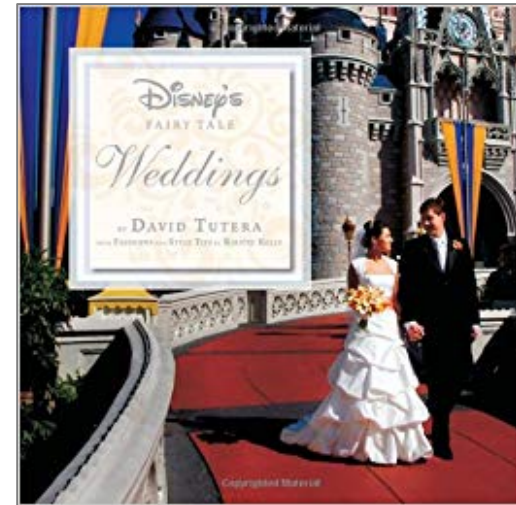
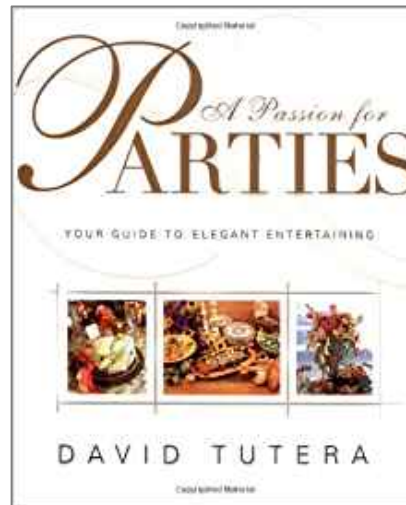
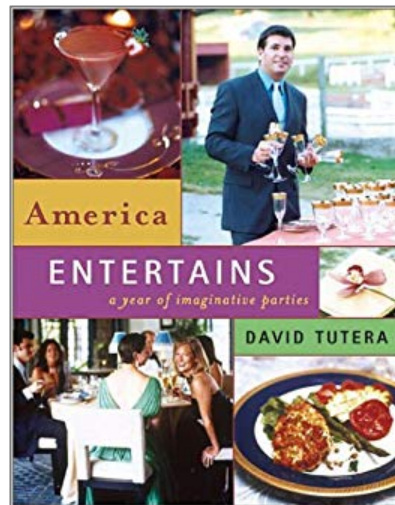
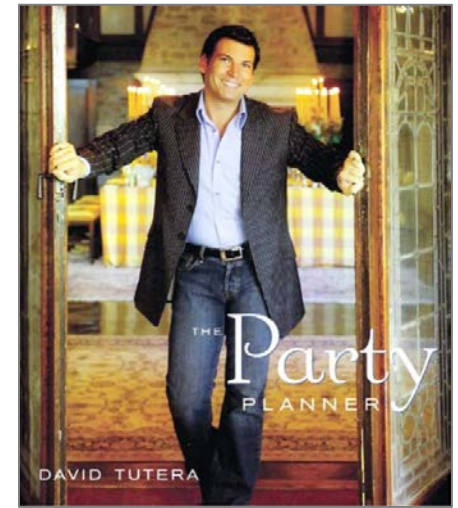
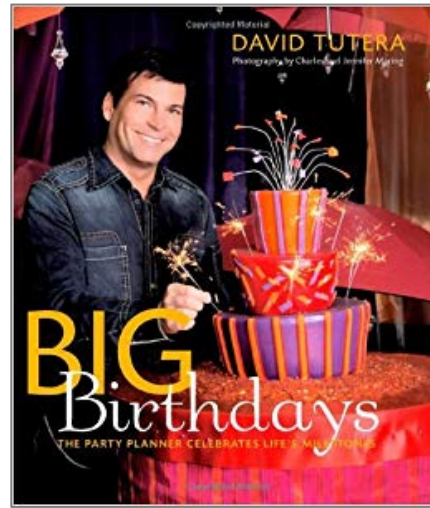
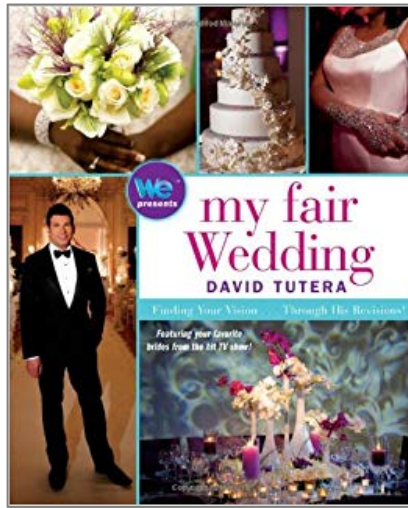
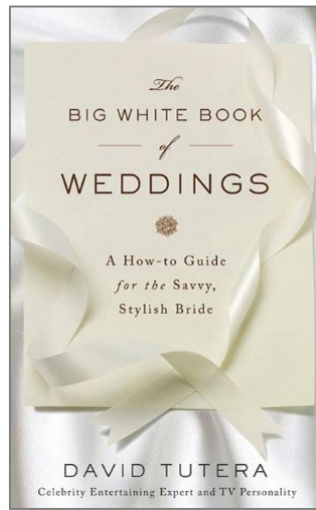
- My Great Big Wedding, Lifetime, 2019
- Celebrations with David Tutera, WeTV, 2015-2018
- Wedding Cake Championship, Food Network (6 Episodes) 2018
- Extreme Weight Loss Wedding Series, ABC, 2017
- David Tutera Unveiled, 2014
- My Fair Wedding with David Tutera, WeTV 2008-2013
- Surprise Party, Food Network Channel (8 Episodes) 2006-2007
- The Party Planner, Discovery Channel (65 episodes) 2005-2006





AUTHOR: 7 Books

DAVIDTUTERA™





# RENOWNED SPEAKER

David is a motivational speaker, who uses his ability to connect with audiences of all sizes and backgrounds, to inspire, create, ignite, and always to DREAM BIGGER!

## Events include:

- Wedding Shows
- Corporate Events
- Educational Conferences
- Industry Conferences





# EVENT PLANNING & PRODUCTION

*Iconic designer and producer of events throughout the world*



DAVIDTUTERA™



# DAVIDTUTERA™

Celebrating life every day

Solutions – Experiences – Creativity – Beauty



[CLICK HERE => DAVID TUTERA INDONESIA EVENT](#)

# EVENT PLANNING & PRODUCTION

*Iconic designer and producer of events throughout the world*

## Client Listing

Elton John  
Prince Charles  
Jennifer Lopez

Jewel

Shania Twain

Vanessa Williams

Susan Lucci

Taylor Armstrong

Los Angeles Clippers' Chris Paul

Philadelphia Phillies Cole Hammel

NY Giants Antonio Pierce

Lil' Kim

Tori Spelling

Shannen Doherty

Ian Ziering

Mario Lopez

Matthew McConaughey

Brandy Norwood

Ice T and Coco

Star Jones

Dennis Rodman

The Official Post Grammy Parties

The Latin Grammy's

Barbara Walters

The Rolling Stones

Kenneth Cole

Tommy Hilfiger

Nancy Reagan

The White House

Vice Presidents

Numerous Ambassadors

The John F. Kennedy  
Center for Performing Arts

Los Angeles Phil Harmonic

Israel Phil Harmonic

The Prevent Cancer  
Foundation

The Alzheimer's  
Association

DIFFA (Design Industries  
Foundation Fighting Aids)

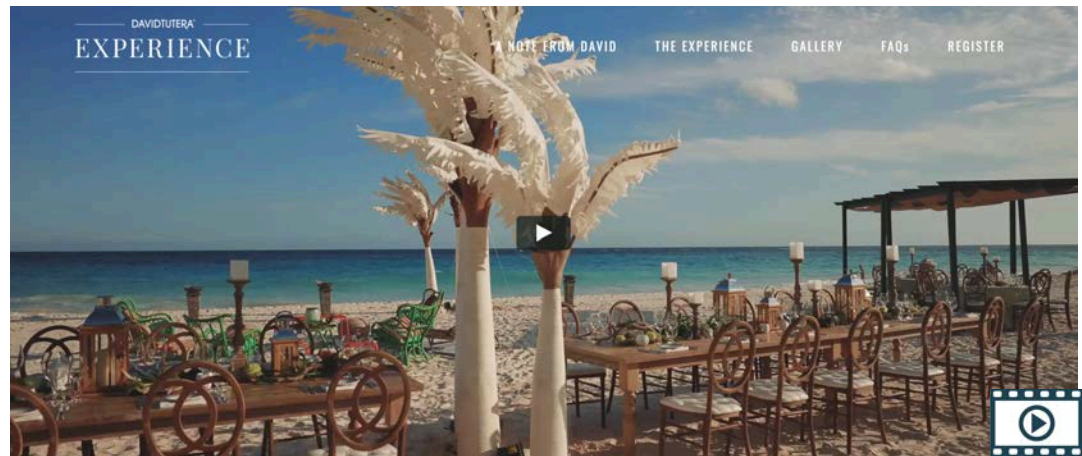
The Make-A-Wish  
Foundation

DAVIDTUTERA™

# THE DAVID TUTERA EXPERIENCE

Two full days, annually, of educational sessions, dynamic educators, group work, hands on projects and three fabulous evening gala events planned by David Tuter.

DAVIDTUTERA™  
EXPERIENCE



CLICK HERE => [The David Tuter Experience](#)





# CORE CUSTOMER

# DAVIDTUTERA™



## GENDER

83% FEMALE



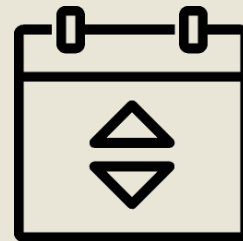
## EDUCATION:

College Educated



## ETHNICITY:

- African American
- White
- Hispanic



## AGE

18 – 34 years old



## INCOME BRACKET:

\$50K - \$95K

# DESIGN PHILOSOPHY

# DAVIDTUTERA™

The DAVID TUTERA brand is always hard at work making sure that all product is:

- Memorable
- Unique
- Part of a wide selection
- Irresistibly priced
- Effortlessly stylish
- Customer friendly
- Comes with Tutera Tips
- Quality that David is proud of



BRIDAL: Spring '20

DAVIDTUTERA

— ATELIER —





BRIDAL: Spring '20

DAVIDTUTERA  
— ATELIER —

DAVIDTUTERA  
— ATELIER —



"Command your inner beauty."

DAVIDTUTERA  
— ATELIER —

CLICK HERE => [DAVIDTUTERA Atelier LOOK BOOK](#)

BRIDAL: Spring '20

DAVIDTUTERA  
— ATELIER —

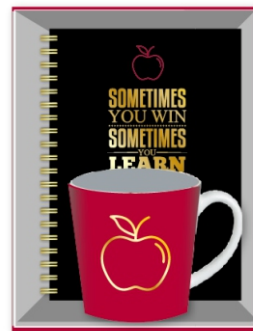


2:12



CLICK HERE => [DAVIDTUTERA ATELIER DEBUT EVENT](#)

## DAVIDTUTERA™





# OPEN CATEGORIES

# DAVIDTUTERA™



- Candles

- Lighting

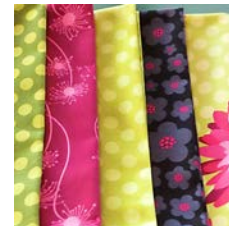
- Home Décor

- Tabletop

- Faux floral

- Party goods

- Stationery



# BRAND SUPPORT

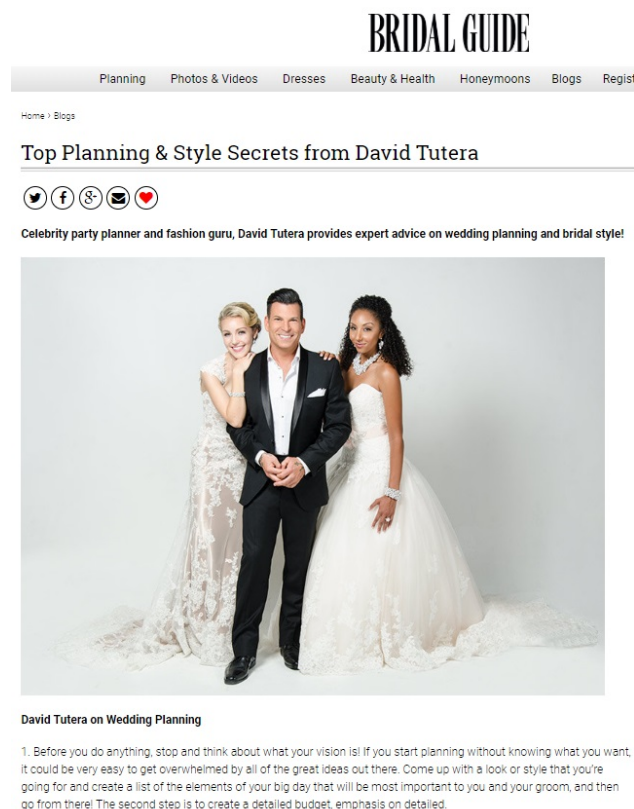
## Content Creation

- DavidTutera.com
- Blog with direct purchase links to DT product
- YouTube Channel
- Social Media
  - Original Content
  - Reposted Content from Retail partners



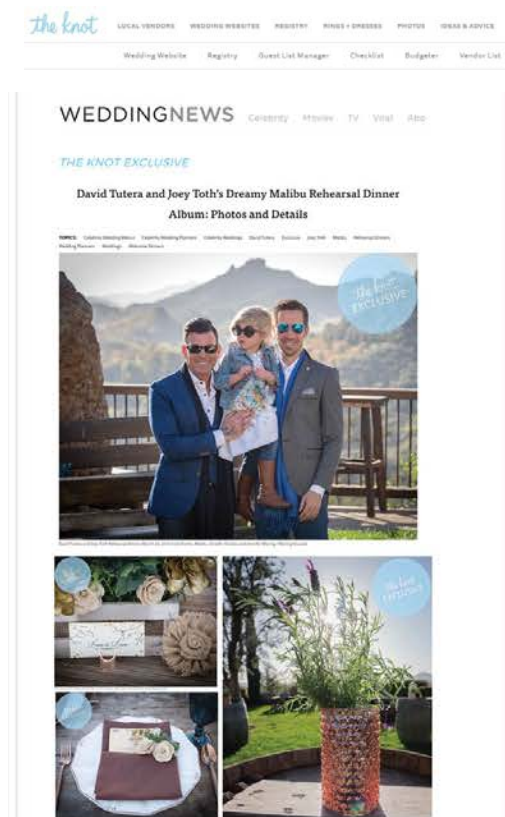
## Resident Columns

- *Bridal Guide Magazine*
- *Beautiful Bride Magazine*



## Publications

- DT products promoted in various publications





# TELEVISION PRESS



# PRINT PRESS

People StyleWatch INTOUCH LUXURY Us WEEKLY  
GQ GOTHAM MAGAZINE OK! Entertainment WEEKLY  
People BRIDES Life & Style WEEKLY VOGUE  
Parade BIZBASH Woman's World A great week made easy! FLOWER  
REAL SIMPLE COSMOPOLITAN Bride BAZAAR Harper's  
florists' review Men's Health BRIDAL GUIDE  
USA TODAY the knot & WSJ

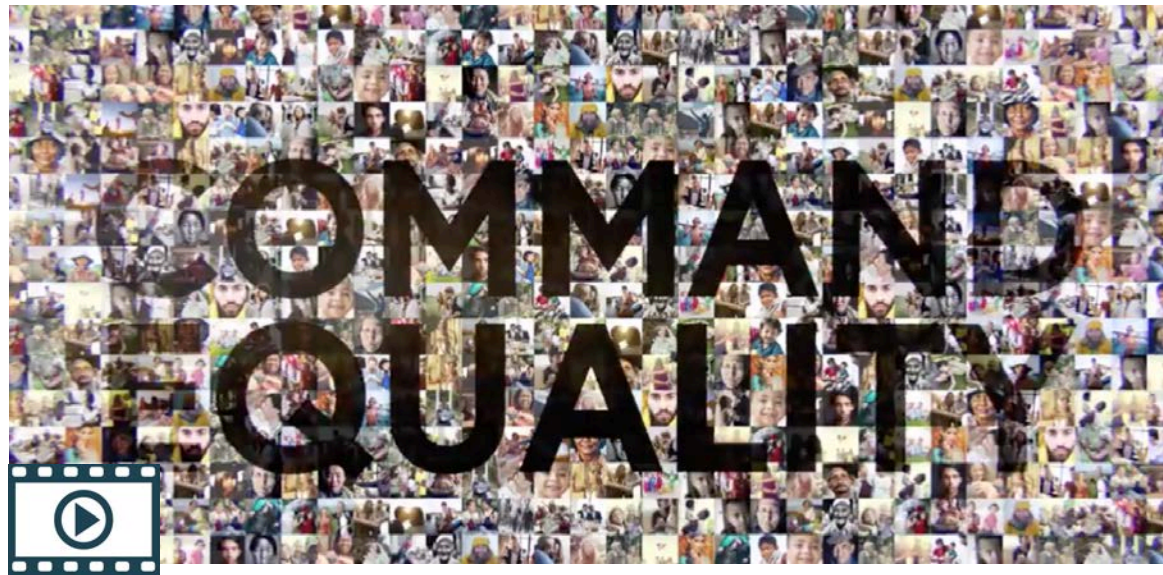




“Life is beautiful.  
Embrace it, honor it...  
and celebrate it.”

- David Tutera

# DAVIDTUTERA™



The David Tuteria brand and David believe that we all can make a difference. The David Tuteria Brand is about bringing happiness to everyone's lives, and David passionately stands up for what needs to be seen, heard and changed.



[CLICK HERE => DAVID TUTERA COMMAND EQUALITY](#)



“Creativity comes from life.”



The possibilities are endless as  
the DAVID TUTERA brand  
expands.

**DAVIDTUTERA™**

For licensing opportunities, please contact  
The Brand Liaison

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