

From Humor Heals Us

2021





WHAT IS OUR MISSION?

We believe in the power of laughter to heal and connect us to one another.







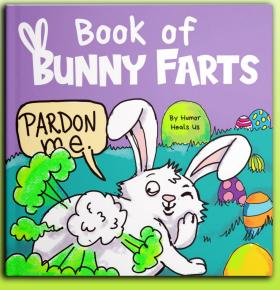


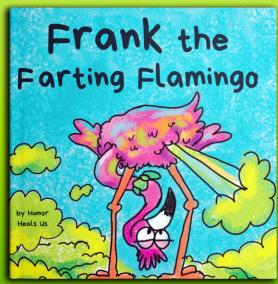


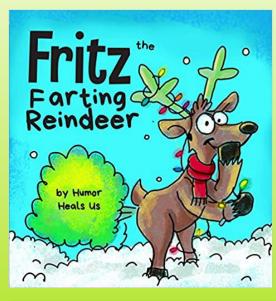
LEADING TITLES

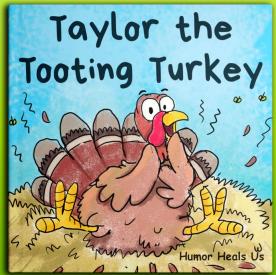
Top books/characters:

- Book of Bunny Farts
- Taylor the Tooting Turkey
- Frank the Farting Flamingo
- Fritz the Farting Reindeer
- Fairy the Farting Unicorn
- Liam the Leprechaun Loves to Fart
- Cupid's Fart Arrows











IMPACT

- Over 500,000 books sold to date
- Over 8,000 5-Star Reviews
- At least one title has been in the Amazon top 100 best sellers list for every major holiday Thanksgiving, Christmas, Valentine's, St. Patrick's Day, Easter
- Book of Bunny Farts as high as #7 on the top 100 books on Amazon (Amanda Gorman's book was #2)
- Taylor the Tooting Turkey peaked at #15 Amazon Best Seller Ranking during Halloween/ Thanksgiving.

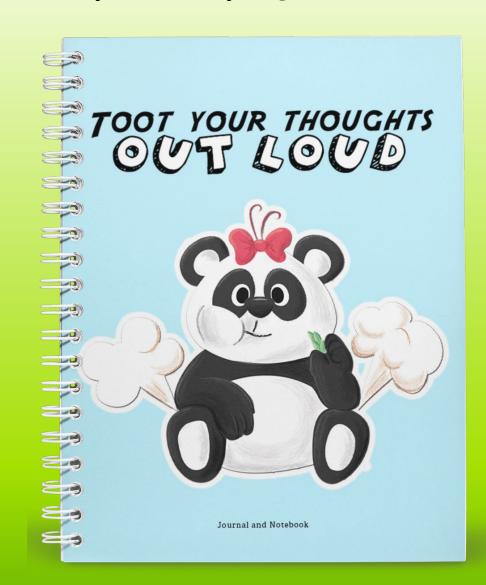




CATEGORIES FOR LICENSING*

- Plush
- Stationery / Activity
- Games / Puzzles
- Toys and Figurines
- Apparel & Accessories

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CONTACT

Laurie Smith

Laurie@TheBrandLiaison.com

516-857-3115

Stacy Reiner

Stacy@RemarkableBrandsInc.

com

917-209-8058

