



**JONTAFFER**.COM



**“I DON’T EMBRACE EXCUSES.  
I EMBRACE SOLUTIONS.”**

*Jon Duffer*

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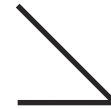
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Jon Taffer is an award-winning hospitality expert, entrepreneur and thought leader with nearly 40 years of experience in the hospitality, entertainment, and nightlife industries. Best known as executive producer and star of Paramount Network's Bar Rescue, a non-scripted reality show that spotlights Jon as he saves failing bars from looming closure that is now in its eighth season. This year Jon goes head-to-head against chef Robert Irvine in 24-hour restaurant makeovers on an all-new three-episode series streaming on discovery+ called Restaurant Rivals: Irvine vs. Taffer. In 2019, Jon announced the launch of his own innovative, full-service restaurant franchise concept, Taffer's Tavern, which launched in Atlanta in 2020 with several locations poised to open in 2022. Taffer's Tavern features outstanding signature cocktails, elevated tavern foods, and the latest advancements in restaurant technologies. Concurrently, Jon runs Taffer Dynamics, his business consulting firm. Over the years, he has consulted for a range of well-known brands, including the NFL Network, Anheuser-Bush, Ritz-Carlton, TGI Fridays, Buffalo Wild Wings, Famous Dave's Barbecue and Fortune 500 brands such as Hyatt Hotels and Marriott International. In addition, Jon is a best-selling author having written three books: "Raise the Bar: An Action-Based Method for Maximum Customer Reaction", "Don't Bulls\*t Yourself: Crush the Excuses Holding You Back" and his newest book "The Power of Conflict: Speak Your Mind and Get the Results You Want."

# GLOBAL BRANDS & ASSOCIATIONS

“Jon seamlessly blends data-backed insights with hard-earned experience to create a template of how to construct a plan for success.”



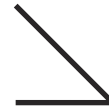
Nick Shephard | Prior CEO, Carlson Restaurants – TGI Fridays



## AWARDS & ACCOLADES



# EXPERIENCE



“The greatest gift of leadership is a boss who wants you to be successful.”

Jon Taffer | Host & Executive Producer of Bar Rescue

Jon has become a well-known celebrity and entertainer in recent years, but his success comes from real, hard work in hospitality. Over the past 40 years, he has racked up an impressive resume and has raised the bar for the entire industry.

- o Owned and operated 17+ hospitality businesses
- o Consulted with over 800 venues in 30 countries
- o Worked with hundreds of global powerhouse brands
- o Earned exclusive hospitality awards & honors
- o Created the Nightclub & Bar Convention & Trade Show





# EXPERIENCE

“Failure is an extremely personal thing, and so is success. The problem with people is they don’t own their failure, and if you don’t own your failures, you’re never going to own your successes..”



Jon Taffer | Host & Executive Producer of Bar Rescue

**91M**

Unique viewers who  
binge-watch Bar  
Rescue

**100's**

Speaking  
engagements and  
keynotes

**40+**

Years spent  
dominating the  
hospitality industry

**#1**

Most  
Influential  
celebrity talent

**800+**

Hospitality  
clients around  
the world

**50+**

Major publications  
featuring Jon's  
advice

**17**

Hospitality venues  
Jon has owned and  
operated

**Billions**

Of media  
impressions  
each year

## AS SEEN ON



**THANK YOU**

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