

PetMedics

Innovative Pet Health & Wellness Solutions

POWERED BY
iHome

Brand Deck












PetMedics Brand Story

Discover the amazing world of PetMedics, your ultimate destination for cutting-edge and pet parent friendly pet health solutions! Join our mission to boost the well-being of pets everywhere - physically, emotionally, and psychologically - ensuring a happier, calmer, and healthier life for our furry friends. With more than six decades of expert experience, our innovative product line promises to nurture your pet's lifestyle as a compliment or alternative to traditional calming medications. It's time to step into the future of pet care!

At PetMedics, we understand the importance of taking care of your pet and aim to provide only products that promote better health and happiness. We take pride in our focus on these key components. (Icons next to each item listed below):

-  Consumer Value
-  Unique Designs & Innovation
-  Pet Health Innovation
-  Trust
-  Quality
-  Technology
-  All In One Solutions

PetMedics and Our Community

At PetMedics, we're passionate about uplifting our furry friends and their communities. Through our tireless efforts, we promote the well-being of pampered pets and lovable pets in rescue shelters. Our mission? To bring innovative, life-enhancing products to every pet, no matter where they call home and provide solutions to keep their tails wagging.

In a heartfelt effort to enhance the lives of furry friends across the US, we've donated thermometers, calming sound soothers, and cozy beds to numerous pet rescues. As we strive to join forces with larger rescues and kennels, remember that serenading our pawed pals with soothing tunes can make them happier and more welcoming towards potential adopters, increasing their chances of finding forever homes!



PetMedics Current Landscape

Introducing PetMedics, the ultimate solution for your furry friends' wellbeing! Our mission is to enhance the quality of life for your pets. Inspired by the success of the iHome sound soothers for humans, we realized that animals also suffer from anxiety just like us. Utilizing this insight, we've developed innovative products to ease their stress and elevate their happiness, benefiting both them and their pet parents. It's time to show your pets the affection they deserve with PetMedics!

Current Product Line



Home/Furniture

- 🐾 Premium Calming Orthopedic Dog Beds
- 🐾 Crate Mats/Pillow Beds



Sound Soothers (Powered by iHome)

- 🐾 Portable Sound Soother
- 🐾 Premium Sound Soother with Loud Noise Detecting Microphones



Pet Toys

- 🐾 Electronic Pet Toy
- 🐾 Rubber Toys with Treat Insert
- 🐾 Chew Toys for Strong Chewers
- 🐾 Chew Toys with Dental Cleaning Features



Pet Thermometers

- 🐾 Non-Contact Digital Thermometers



Feeding and Drinking Bowls

- 🐾 Healthy Slow Feed and Drinking Bowls



Calming Pet Sound Soothers



Noise Detecting Sound Soother



Tips for Soothing your Pet's Anxiety

Petmedics Retail Landscape



PetMedics Non-Contact Dog Thermometer,



Petmedics Licensing Opportunities

- 🐾 Health & Wellness: Consumables
- 🐾 Health & Wellness: Topical
- 🐾 Pet CBD & Nutraceuticals
- 🐾 Pet Toys & Plush
- 🐾 Pet Travel & Home
- 🐾 Functional Apparel & Accessories

www.MyPetMedics.com



Health & Wellness: Consumables

Let’s embark on a delightful culinary journey for our furry friends and develop a diverse array of wholesome and tasty treats that not only satisfies our pets’ appetites, but also nourishes them to their core. We envision forming a synergy with like-minded partners who share our commitment to create delectable, healthpromoting food and treats to satisfy their cravings, while enriching their well-being. Our goal is to craft a selection of consumables, made from the highest quality ingredients, to provide pets with the vitamins and minerals needed to keep their minds and bodies strong and healthy.



 **Pet Kibble**



 **Raw Hide Bones**



 **Nutritious Treats**



 **Vitamins**



 **Training Treats**



 **Supplements**



 **Soft Pet Food**



 **Chews**

Health + Wellness: Topical

In the realm of our beloved pets' health and well-being, we strive for excellence, never compromising on quality. Our mission is to develop innovative solutions and products that cater to their every need, ensuring their optimal well-being and happiness. To bring our vision to life, we seek a partner who shares our passion and is dedicated to crafting exceptional cleaning, grooming, and health products that not only indulge our cherished companions, but also maintain their utmost cleanliness and vitality.



Pet Shampoo



 **Odor Eliminating
Pee Pads**




 **Medication**




 **Skin Lotions**



 **Grooming Accessories**
(Electronic & Non-Electronic)
• Trimmers, Scissors, Shavers,
Nail Filers



 **Stain and Odor
Eliminating Sprays**



 **Non-Electronic Dental
Toothbrush**

Pet CBD & Neutraceuticals

CBD, a natural compound found in hemp plants, is gaining recognition as a safe and effective remedy for various health issues in dogs. It works by interacting with their body's internal system that helps maintain balance.

CBD offers many potential benefits for dogs, such as reducing pain and inflammation, calming anxiety and stress, improving appetite and digestion, strengthening the immune system, and helping manage seizures. While ongoing research continues, many dog owners have already shared positive experiences with CBD, making it increasingly popular as a complementary treatment. We are seeking a partner to join us in bringing this exciting new calming solution to anxious pets everywhere!



Chews



Oils



Shampoo & Topical



Treats



Nutrition



Pet Toys

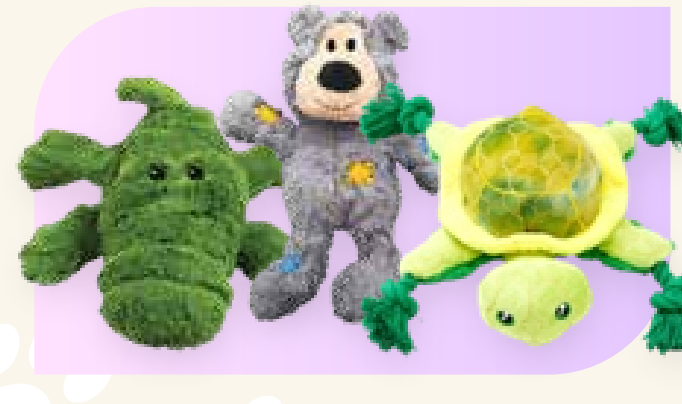
Our pets need more than just the basics - they are looking for toys that will keep them entertained and engaged. We seek partners to collaborate with us on creating stimulating, durable products designed especially for our companion animals. Join us in furnishing pet-lovers around the world with cutting edge playthings guaranteed to bring joy and entertainment! We are targeting the following categories



 **Chew Toys**



 **Rope & Tug Toys**




 **Plush Toys**



 **Fetch + Outdoor Toys**



 **Fetch Ball Launchers**
(Non-Electronic)



 **Puppy Toys**



 **Tough + Durable Toys**

Travel/Home

Ensuring the well-being and security of our cherished pets, whether they're at home or exploring the world, is our utmost priority. We eagerly seek robust collaborations to develop innovative environments and travel essentials, ensuring our beloved companions experience unparalleled comfort and safety wherever they may be. We want to feature products showcasing robust materials that excel in water resistance, washability, chew and scratch-resilience, and provide soothing, orthopedic advantages.



Pet Strollers



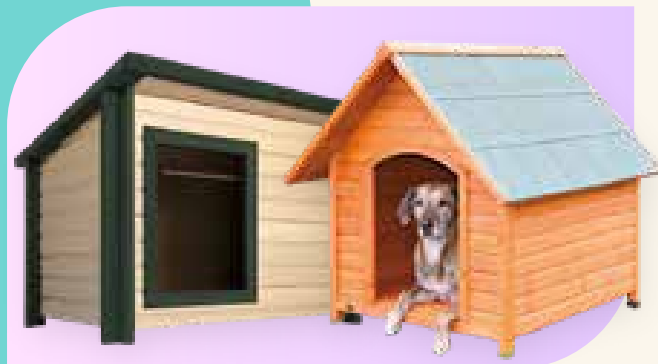
Waste Bags + Dispensers



Food Containers/Storage



Wireless Fence Training



Indoor/Outdoor Dog Houses



Anti-Bark Training Devices



Travel Pet Luggage + Bags



Kennel/Cages + Gates

Functional Apparel & Accessories

Join us in the exciting journey to provide a variety of options for pets to express themselves with style and comfort donning wearable products tailor-made for their unique personalities and diverse activities. We seek visionary partners to collaborate and expand our product range, creating a versatile collection of wearable pet products, ensuring they make a statement for every occasion.



 **Calming Vests**




 **Pet Shoes/Boots**




 **Pet Collars**



 **Harnesses**
(Electronic + Non-Electronic)



 **Leashes**
(Electronic + Non-Electronic)





Join the PetMedics Family

We're passionate about the continued expansion of PetMedics' horizons and provide a diverse range of products for our cherished animal enthusiasts and their beloved pets. We invite you to collaborate in cultivating exclusive and thrilling products through partnerships, co-branding, and licensing opportunities. Let's join forces to determine if our synergy is a match made in pet heaven!

Eager to join our esteemed family? Arrange a meeting with us, and let's embark on this exciting journey together



Ezra@CoolBrandsllc.com



www.mypetmedics.com



DISCOVER THE GLOWING TESTIMONIALS OF OUR CHERISHED CUSTOMERS AS THEY SHARE THEIR EXPERIENCES WITH OUR EXCEPTIONAL BRAND AND THE IMPECCABLE PRODUCTS WE PROVIDE.

GREAT little music player for crate/nap times!



Perfect for our timid dog.



The BEST \$\$ Money Spent!



The thermometer is very easy to use, and the reading was comparable to what my vet uses



I bought these for my vet clinic and they have been great! They are very easy to use and we have found them to be accurate



Licensing Inquiries

THE B^RAND LIAISON

OPENING DOORS. CLOSING DEALS.

Steven Heller

561-302-7838

Steven@TheBrandLiaison.com

Marcy Silverman

914-282-2053

Marcy@TheBrandLiaison.com

