



DR. RICK RIGSBY
BRAND DECK

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300 MILLION VIEWS!

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300 million people globally have viewed Dr. Rigbsy's sensational speech in the viral video titled

LESSONS FROM A THIRD GRADE DROPOUT

ABOUT DR. RIGSBY

As President and CEO of Rick Rigsby Communications, the internationally acclaimed speaker presents to the top companies worldwide. Dr. Rigsby is also a favorite among professional and collegiate sports organizations.

- **Award-Winning Professor** — spent over two decades teaching at various colleges, most of those years serving at Texas A&M University. In addition to academic duties, Dr. Rigsby was hired by legendary football icon R. C. Slocum as chaplain and Life Skills coach for the Aggies football team.
- **Award-Winning Journalist** — Dr. Rigsby is a regular contributor on numerous national television and radio programs.
- **Best Selling Author** — A Wall Street Journal, USA Today and Amazon best-selling author, Dr. Rigsby's books include, Lessons From a Third Grade Dropout and Afraid to Hope.
- **Leading Podcast Host** — Inspired by a genuine conviction to help people realize their full potential, Rick Rigsby brings a combined four decades of experience and expertise to the set of *How Ya Livin'?* This transformative podcast encourages, inspires and challenges people at every level to dream bigger, stretch beyond comfort zones and achieve the impossible!

*Most people I meet
are asking
themselves the same
unrelenting question,
'I wonder how great
I can actually be?'*



INTERNATIONALLY ACCLAIMED SPEAKER

Dr. Rigsby is a presenter for top companies around the world, as well as a favorite among professional sports organizations, including the National Football League and the PGA.

The former award-winning journalist followed a television career with graduate school—and two decades as a college professor.



People Impacted

3,000+

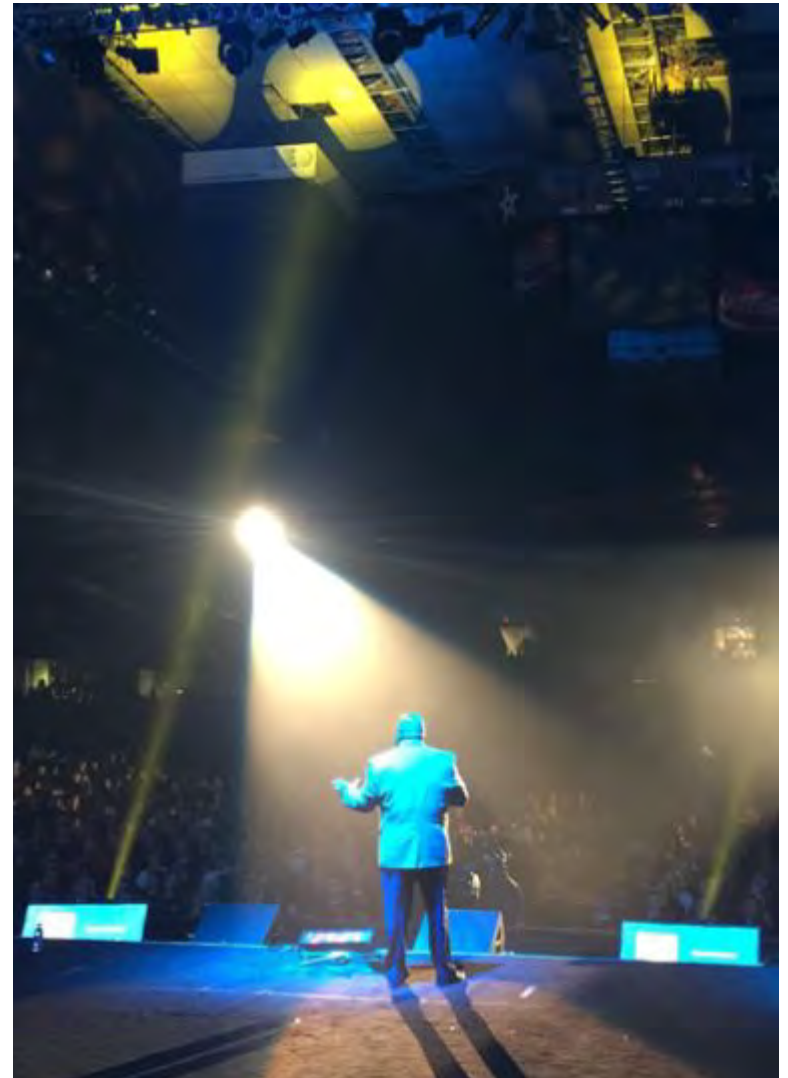
Speaking Engagements

500+

Media Appearances

300M+

YouTube Views Worldwide



EDUCATION

Dr. Rigsby has four earned degrees, including:

- **Bachelor of Arts**, California State University, Chico (Mass Communication, 1978)
- **Master of Arts**, California State University, Chico (Public Communication, 1987)
- **Master of Arts**, Liberty University, Lynchburg, Virginia (Biblical Theology, 2016)
- **Doctor of Philosophy**, University of Oregon, Eugene, Oregon (Critical Media Studies, Protest Movements, Rhetorical Theory, 1990).





WHAT THEY'RE SAYING

"Rick Rigsby brought the house down with his power-packed keynote speech! He takes you on an emotional journey of highs, lows, laughter and victories. He is – by far – one of THE best speakers we have ever had!"

Bonnie L. Godsman
CEO / GAMA International

"Dr. Rick Rigsby's keynote speech and training was beyond what our firm could have hoped for! So Inspiring!"

Brian Chase
Managing Partner / Bisnar Chase Law Firm

"Dr. Rick Rigsby is the influencer you dream of finding when selecting someone to deliver an IMPACTFUL message to your most valued resources, your people. The simple truth of his message, delivered in his charismatic and genuine style, is one that will stick with us for a lifetime."

Nichole Upshaw
Executive Director of Human Resources
RaceTrac Petroleum Inc.

"True to your word, You made an IMPACT on everybody in the audience! Your powerful presentation and personal story brought authenticity to the whole event."

Scott McFarlane
CEO / Avalara



MAKING AN IMPACT

We live in an era of astonishing technology, instant information and rampant social networking. Despite the epidemic advances that ushered in a new millennium, cultural critics argue that society has never been more shallow in communication and more superficial in appearance. In fact, Dr. Rick Rigsby argues that for many organizations, appearance—or what he refers to as impression—has become the new corporate wardrobe.

We invite you to rediscover what is really important and meaningful—not only in your professional career but in your personal life as well. Join Dr. Rigsby as he shares the wisdom of past generations—wisdom that will inspire, motivate and empower you to make an impact rather than an impression!



THE ESSENCE OF GREATNESS

It's been said that the definition of insanity is repeating the same action and expecting a different result. Does this definition describe your work performance? Your leadership? Your life? Are you tired of functioning at the same level? Have you wondered why others are enjoying great success while you are just trying to make it through the day?

Dr. Rick Rigsby suggests that the key to greater effectiveness is closer than you might think! In a powerfully motivating presentation, Rick explores the attitudes and tendencies of great people and how they approach work and leisure. Immediately, you'll be motivated to make changes and adjustments that will elevate you to a superior level of performance. Discover the Essence of Greatness . . . and eliminate the insanity!



“Make your servant's towel bigger than your ego.”

“Rather be an hour early than a minute late.”

“If you're going to do a job, do it right.”

“It's never wrong to do the right thing.”

“Kind deeds are never lost.”

“How you do anything is how you do everything.”



“You are what you repeatedly do. Therefore, excellence ought to be a habit...not an act.”

Aristotle

“Good enough isn't good enough if it can be better. And, better isn't good enough if it can be best.”

Ozzie Smith
former MLB player

***“You want to make an impact?
Go find your broom!”***

“When common people do common things in uncommon ways, they command the attention of the world.”

George Washington Carver



“Champions are champions, not because they do extraordinary things, but because they do ordinary things better than anybody else.”

Chuck Noll
former NFL coach
Pittsburgh Steelers



“Choose morality over materialism, principle over popularity and character over convenience.”

“Character is doing the right thing all the time.”

“Character is invisible integrity visibly displayed.”

“Character is a choice. Dishonesty is a sin.”

“Our greatest global crisis . . . is a crisis of character. (before covid!)”

“Blaming others has an expiration date.”

“Character is transferable . . . pass it on!”

“Character is a belief in right and wrong, and choosing right regardless of the cost.”

**Pastor Andy Stanley
North Point Community Church**

“There is never a traffic jam on the highway of humility.”

“A quiet heart hears wisdom and informs decisions.”

“Discipline is the engine that powers your life.”

“Wisdom is the ultimate gift from those who've gone before us.”

“How you live determines how you lead. How you lead determines your impact.”

“People will see your actions long before they hear your words.”

“No force on earth can contain a person with purpose.”

“An unfulfilled life is a tragedy greater than death.”

“You get joy when you give your best away.”

“The most exhausting job on earth is constantly proving our worth.”

“A balanced life occurs when we are less self-centered.”

“I'd rather be curious than certain.”

“Passion is more profitable than a paycheck.”

“What good is an information highway without trustworthy travelers?”

“What good is technological supremacy without authentic leadership?”

“We're living in a time when people would rather look good than be good.”

“Potential is packed with excuses.”

“The greatest enemy we face today is the success of yesterday.”

“It takes knowledge and wisdom to grow your influence.”

“Wisdom is often gift wrapped in the unlikeliest of paper.”



“Humility is the trademark of kindness.”

“There is no higher calling than to reach down and pull another up.”

“Kindness releases explosive energy with seismic aftershocks.”

“A kind act stops the world in its tracks.”

“Great people see what others don’t and do what others won’t.”

“It’s hard to feel high and mighty when you’re scrubbing floors.”

“Want to grow your influence? Go find your broom!”

“Leaders inconvenience themselves for the sake of those who follow.”

“Helping others is the greatest of all human endeavors.”





“Hope is a quality within every person that places a transformative demand upon the heart to believe for the absolute best outcome!”

“You haven't lost hope, you may have just lost perspective.”

“Greatness often shines the brightest in times of uncertainty!”

“Destiny is a choice not a chance.”

“The only thing worse than being blind is having sight but no vision!”

“Hope is not a strategy. Hope is MORE POWERFUL than a strategy!”

“Hope is a choice. Despair is a reaction.”



“It’s what you learn after you know it all that counts.”

“Failure is your greatest personal trainer.”

“Just Stand!”

“How ya Livin’?”

“A decision to stand always invites a desire to fall.”

“Trying is a polite way of saying I’m not going to be able to do it.”

“The worst word in the dictionary is “Impossible”.”

“Don’t just make a living. . . make an impact!”

“Failure is often the first step toward success.”

“Comfort and ease are the greatest enemies of improvement.”

“Rock bottom is a good foundation on which to build.”

PODCASTS

July 3, 2020	Willpower
June 26, 2020	Growing
June 19, 2020	Existing
June 12, 2020	Agents of Hope
June 5, 2020	Simplicity
June 5, 2020	Resilience
May 28, 2020	Perspectives
May 28, 2020	The Power of Hope
May 20, 2020	How Ya Livin'?



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