

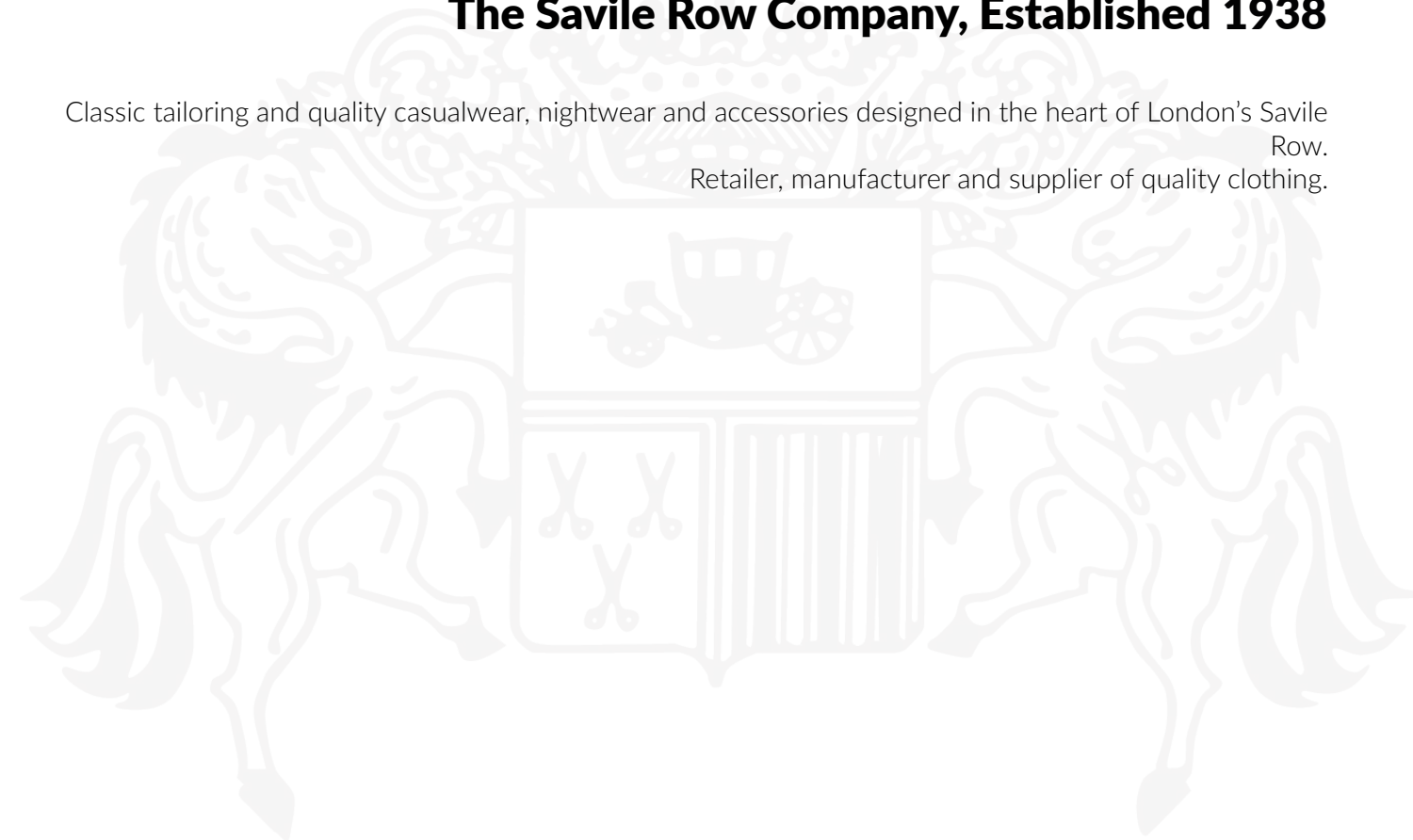


L O N D O N



The Savile Row Company, Established 1938

Classic tailoring and quality casualwear, nightwear and accessories designed in the heart of London's Savile Row.
Retailer, manufacturer and supplier of quality clothing.





Company History to Present Day

Founded in 1938, this third-generation family company has been uniquely associated with fine tailoring for over 80 years. The Savile Row Company has a history and expertise in designing and manufacturing clothing supported by an established team in the UK and overseas.

Custom Made – our luxury concept store – offers a complete bespoke and made to measure tailoring service. Honouring the traditional art of hand tailoring and flawless craftsmanship -we satisfy the world's most discerning shoppers.

Alongside this, we operate a prosperous website – savilerowco.com. Capitalising upon our tailoring heritage, Savile Row Direct deftly translates that

expertise into an impeccable ready to wear collection. This superb range is distributed throughout the UK and internationally.

As well as selling direct to customers in the store and online, the company also provides an established wholesale and supply business manufacturing under license for well renowned brands with the same attention to detail and quality as we apply to our own products.

In addition to the three UK-based businesses, the Savile Row Company operates a licensing arm in the USA and Japan.



Company values

As a company we are striving to drive positive environmental change in all the products and packaging we source. We have almost fully eradicated the use of plastic within all our own packaging.

In clothing production, we are striving to use recycled polyester and environmentally friendly natural fibres including cotton that is either organic or BCI certified (all with certificates) from areas not associated with cruelty and to help sustainability.

We pay all employees a living wage

Quality is important to us and we pay stringent attention to this at all times. We design and manufacture clothing built to last. By ensuring fabric is

made to the highest quality and by using french or lap seams wherever possible and with accessories from accredited sources we can ensure the garments we make will last.

We specialise in products that have to last wash after wash and are seen to be practical purchases. Products that last longer means less waste, less pollution as well as good value for money.

Clothing for wholesalers / retailers is made in the same factories we manufacture our own label items

We are rated excellent on Trustpilot ★★★★★



Carefully vetted factories

Since our beginning in 1938 we have built and maintained strong credentials to stand by our garments, buying directly from the mills and producing in factories we have long and well-established relationships with.

Business is ever changing and we realise the importance of keeping up to date with all technical requirements as things evolve. Specialising in nightwear is an exercise in diligence and dexterity, as a pyjama uses double the amount of fabric a shirt does but sells for around the same price. Over the years we have become exceptionally good at meeting this requirement. Having the right factory that understands this is vital.

Maintaining good working relationships with factories is critical to quality products.

We have a dedicated QC team that follows AQL 2.5 as standard for all inspection of orders.

Corporate Credentials & Current Licensee Arrangements

With a worldwide turnover of £175 million, we are a thriving domestic business with successful licensee arrangements already in place across five continents; any new partner will be joining a highly successful business organisation. A partnership with us offers the perfect combination of autonomy with one of the world's most comprehensive business support packages.

Japan – Aoyama Shoji – 800 Department Stores

USA – 3 Licensees: Trybus, Bespoke Fashion
& Aarons Manufacturing

Europe – Powerplay Brands, Modadom, Lloyd Baker

Worldwide: Fragrance & Grooming -
Icon Perfumes Ltd,



The Benefits for the Licensee

Flexibility

- Freedom to release the number of products that work for your marketplace
- Build the brand at your own pace
- Mix and match our Collections with your own designs
- Enjoy relationships with our selection of suppliers or work with your own

Technical and Quality Control Support

- Access to a large UK based Quality Control Team and Manufacturing Technicians
- Reassurance that we have an international team of onsite quality control experts in our non-UK factories
- Benefit from our investment in state-of-art technology and machinery
- All mills, factories, suppliers are signed up to a Saville Row Co Standards and Service Level Agreement

Comprehensive Design Service

- Communication of key seasonal concepts
- Information on fresh seasonal items
- Supply of seasonal Look Books and Swatches
- Provision of a pattern service and assembly manuals
- All designs supplied in CAD form
- Style Advice offered to individual Licensees

Full Marketing Support

- High resolution images of all model photography
- Access to any product photography
- Access to strategic marketing support
- Opportunity to adapt UK marketing material
- Full marketing production facility if required

Financial Concessions

- As part of a larger group, enjoy various pricing rewards when using our suppliers



Our strengths

We sell a wide range of men's and women's clothing on our website of which the designs and factory access are available to our licensees and include (but are not limited to):

- Formal and casual men's & women's shirts
- Men's casualwear including pique polos, rugby shirts, T-Shirts, knitwear and chinos
- Men's & Women's woven nightwear
- Men's suiting, ties & pocket squares
- Men's accessories & gifts

Your commitment

We expect to enter into a close, long term and mutually profitable business partnership with licensees built on working collaboratively to surprise and delight customers.

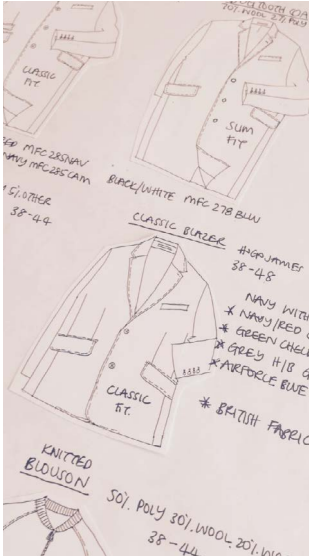
For more information, please contact

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A man with dark, curly hair is shown in profile, looking towards the left. He is wearing a light blue dress shirt and a darker blue suit jacket. He is standing in front of a black wrought-iron fence. In the background, there is a large, ornate building with classical architectural features, including columns and a clock tower. A street sign is visible on the wall behind him.

SAVILE
ROW W1

CITY OF WESTMINSTER

SAVILE ROW COMPANY

SHIRTMAKERS & TAILORS SINCE 1938



































SAVILE ROW
C O M P A N Y



L O N D O N