





About Us

In 2017 Brian and Michael Speciale transformed the way the world stays warm by inventing The Comfy® - ***the world's first wearable blanket***. Just a month after forming their company, The 'Comfy Bros' were invited to make their pitch on ABC's Shark Tank. With only a prototype in hand, they closed a deal with Barbara Corcoran and The Comfy went on to become the ***third most successful product*** ever to launch on Shark Tank.

Today, The Comfy has expanded to a range of products designed to wrap everyone in a giant warm hug. Sold in over 100 countries with millions of happy customers, ***over 85,000 5-star reviews***, and press coverage ranging from Good Morning America to USA Today, The Comfy is beloved by all.



Our Results



#1

We invented the category
of wearable blankets

14M

Over 14M units sold in 4
years

85K

Over 85,000 5-star
reviews on Amazon

TM

We have five design and utility
patents in hand and six pending
for whole body blankets along
with global TM protection

1%

Our return rate is
significantly lower than
the apparel industry
average

**87 Net
Promoter Score
95%
Satisfaction**



Distribution

We're sold in over 5,000 doors and counting!



Zappos!



KOHL'S

NORDSTROM



BED BATH &
BEYOND

the paper  store



SCHEELS
GEAR. PASSION. SPORTS.



TheComfy.com

Brand Initiatives and Touchpoints For Licensed Goods: Disney, Marvel, Lucas, College





Start Living
#TheComfyLife™

Shop Now



The Comfy Original

The first wearable blanket and the one that
launched a world-wide craze!

Shop Now

AS SEEN ON
SHARK TANK

Items Donated

55,000



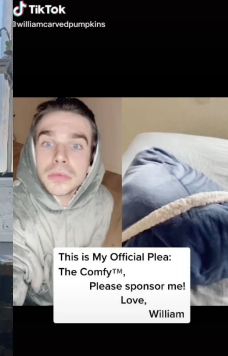
The "no-brainer"
gift of the season

Shop Now



4.5 in

Organic Love from A-List celebrities!



How could I forget this!!!! @shellbird1 got me a poncho that feels like a blanket and it's pure bliss

Interview

TikTok
williamcarvedpumpkins

TikTok
wills_jackels

This is My Official Plea:
The Comfy™,
Please sponsor me!
Love,
William

The Range



*The Comfy
Original*



*The Comfy
Dream*



*The Comfy
Original Qtr-Zip*



*The Comfy Teddy
Bear Qtr-Zip*



*The Comfy
Original Jr.*



*The Comfy
Dream Jr.*



*The Comfy
Slipper Socks*



*The Comfy
Teddy Bear
Full Zip*



*The Comfy
Splash*



The Comfy Characters



The Comfy College



The Comfy College



The Comfy College



The Comfy College





 **the Comfy®**
Thank You