Celebrating life every day
Solutions – Experiences – Creativity – Beauty

Leading Wedding and Celebration Expert

• Star of 5 TV shows
• 17 years on television
• Author of 7 books
• Renowned global speaker
• Multi-platform brand
• Press & celebrity favorite
Designed by an expert with decades of knowledge about all of life’s special moments, including:

- Fashion
- Entertaining
- Weddings
- Everyday Celebrations
SOCIAL MEDIA

814K+ followers

Facebook: 404K
Instagram: 241K
Twitter: 147K
Pinterest: 22K
“Everyday is a celebration.”

“Always dream bigger.”

“Creativity comes from life.”
TELEVISION: Upcoming Show

My Great Big Live Wedding with David Tutera
Premieres early 2019 on Lifetime

• Eight inspirational couples work with David to receive their dream wedding
• Each week, a couple will share their emotional story from a different town across the country, culminating in the LIVE broadcast of the wedding
**My Fair Wedding**

- International syndicated
- 2008 – 2013: 7 seasons on We TV
- Also available on Netflix

**David Tutera’s CELEBrations**

- 3 seasons on We TV
- Premiered in 2014
- New episodes airing Fall 2018
AUTHOR: 7 Books
RENOOWNED SPEAKER

David is a motivational speaker, who uses his ability to connect with audiences of all sizes and backgrounds, to inspire, create, ignite, and always to DREAM BIGGER!

Events include:

- Wedding Shows
- Corporate Events
- Educational Conferences
- Industry Conferences
EVENT PLANNING & PRODUCTION

Iconic designer and producer of events throughout the world
CORE CUSTOMER

GENDER
83% FEMALE

EDUCATION:
College Educated

ETHNICITY:
• African American
• White
• Hispanic

AGE
18 – 34 years old

INCOME BRACKET:
$50K - $95K
The DAVID TUTERA brand is always hard at work making sure that all product is:

- Memorable
- Unique
- Part of a wide selection
- Irresistibly priced
- Effortlessly stylish
- Customer friendly
- Comes with Tutera Tips
- Quality that David is proud of
LICENSING: Wedding Accessories & DIY

LAUNCHED IN 2011
- Over 500 products available

Categories
- Bride Accessories & Wearables
- Wedding Favors
- Wedding Décor
- Reception
- Votives
- Lighting
- Wedding Invitations

DAVID TUTERA™
Celebrity Wedding Planner invites you Down the Aisle in Style™ with beautiful Do-it-Yourself wedding accessories.

BROWSE COLLECTION

Mike's
Where Creativity Happens

Amazon

A.C. Moore Arts & Crafts

Jo-Ann
fabric and craft stores

Jet
Licensing

Sizzix
Crafting Tools & Embellishments

McCall’s
Sewing Patterns

Tri-Force
Luggage

Michaels
Where Creativity Happens

HOBBY LOBBY

JO-ANN
Fabric and craft stores

amazon

BED BATH & BEYOND

QVC

Dillard’s
BRAND SUPPORT

Content Creation
- DavidTutera.com
- Blog with direct purchase links to DT product
- YouTube Channel
- Social Media
  - Original Content
  - Reposted Content from Retail partners

Resident Columns
- Bridal Guide Magazine
- Beautiful Bride Magazine

Publications
- DT products promoted in various publications

Published content:
- Article on wedding planning, featuring advice from David Tutera on creating a detailed budget. The second step is to create a detailed budget, emphasis on detailed planning.
“Life is beautiful. Embrace it, honor it... and celebrate it.”

- David Tutera
“Creativity comes from life.”

The possibilities are endless as the DAVID TUTERA brand expands.
Licensing Information

THE BRAND LIAISON
OPENING DOORS. CLOSING DEALS.

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